EVERY SINGLE VIDEO ON OUR CHANNEL...

VIRAL HIT

20,048 SUBSCRIBERS

VIDEOS PLAYLISTS COMMUNITY CHANNELS ABOUT

PLAY ALL

?!





WE CALLED OUT THE COMEDY CREW!

VIRAL HIT '

4.8M VIEWS • 5 DAYS AGO



I FOUGHT WITH A TAEKWONDO FIGHTER!

VIRAL HIT

2.8M VIEWS • 1 WEEK AGO



YIKES...

VIRAL HIT

3.2M VIEWS • 3 WEEKS AGO





TEACHING THE ASSHOLE WHO ROBBED ME A LESSON.

VIRAL HIT

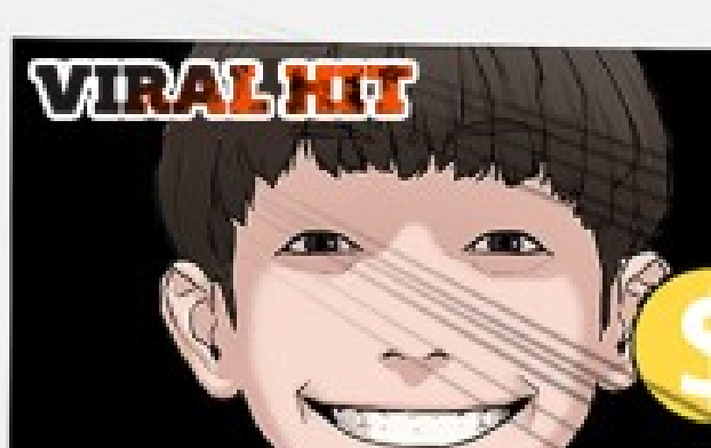
3M VIEWS • 1 MONTH AGO



MY FRIEND IS THE VICTIM OF A ROBBERY.

VIRAL HIT

4.5M VIEWS • 1 MONTH AGO



Q&A - ASK ME ANYTHING.

VIRAL HIT

2.7M VIEWS • 1 MONTH AGO





I FOUGHT WITH MY FRIEND BECAUSE HE CROSSED A LINE.

VIRAL HIT

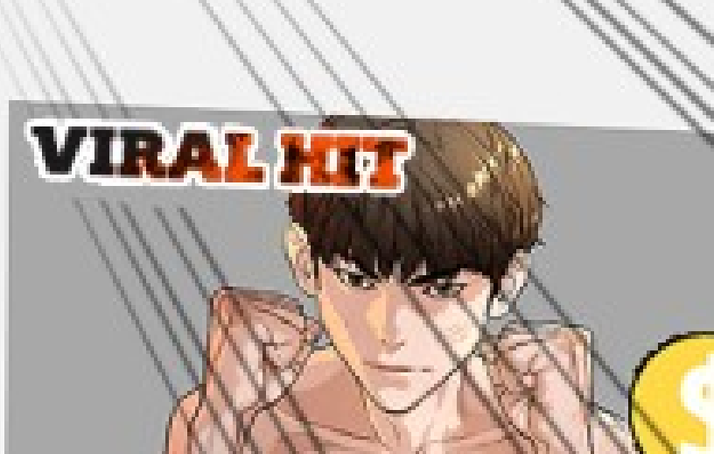
8.1M VIEWS • 2 MONTHS AGO



EXPOSING THE TRUTH ABOUT PAKGO, THE NEWTUBER WITH 700,000 SUBSCRIBERS.

VIRAL HIT

7.2M VIEWS • 2 MONTHS AGO



WELCOME TO OUR CHANNEL!

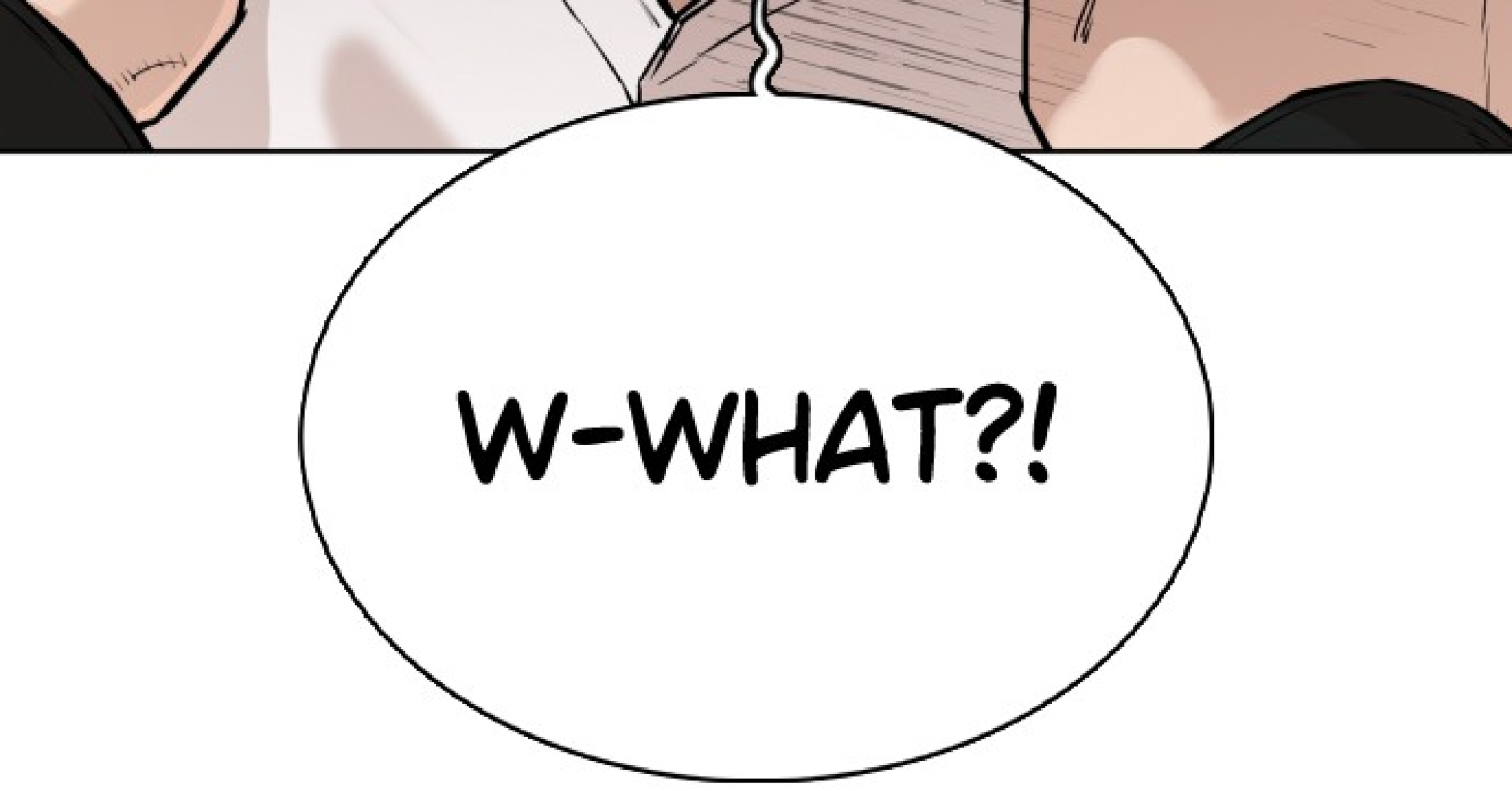
VIRAL HIT

4.8M VIEWS • 2 MONTHS AGO

...GOT FLAGGED AND DEMONETIZED.

THAT MEANS
WE WON'T BE ABLE

TO MAKE ANY MONEY FOR THE TIME BEING.


W-WHAT?!

HOW CAN ALL OF OUR VIDEOS GET FLAGGED AT THE SAME TIME?!

WHAT ABOUT THE MONEY I NEED FOR MY MOM'S SURGERY?!

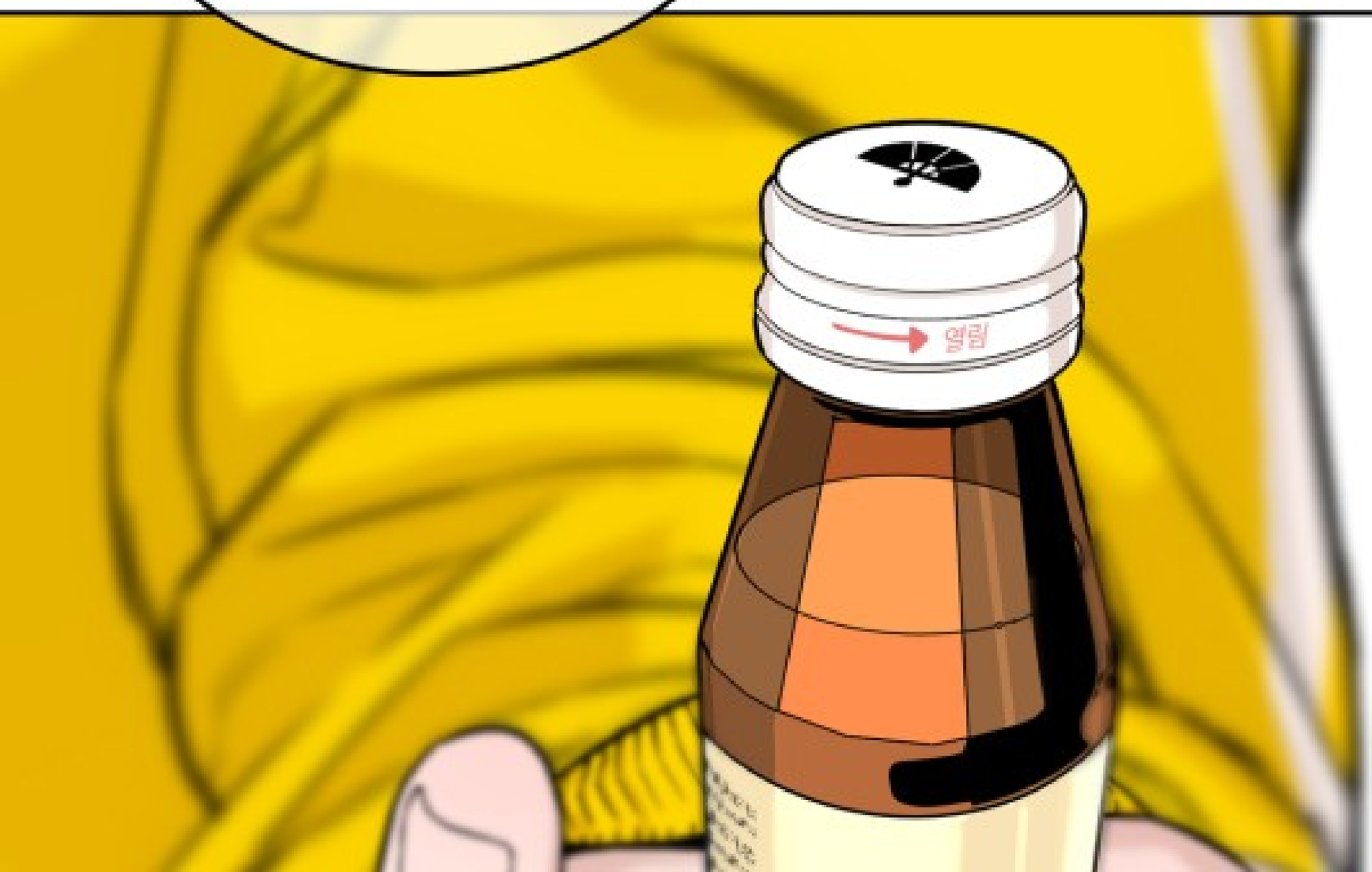
WHAT'S GOING TO HAPPEN TO ALL THE VIDEOS I RISKED MY LIFE TO CREATE?!

THE ONLY REASON I TOOK ON ALL THOSE GUYS, EVEN THOUGH I WAS TERRIFIED...

...WAS BECAUSE I NEEDED THE MONEY!


I'M TRYING
TO GET TO THE
BOTTOM
OF IT.

HERE, TAKE THIS, BOSS.





I DON'T WANT YOU TO GET INDIGESTION FROM STRESS.

I DOUBT THE VIDEOS GOT FLAGGED FOR VIOLENCE OR PROFANITY.

I BLURRED AND EDITED OUT THE SCENES THAT WERE TOO VIOLENT.




aoidos
SOOTHING DRINK FOR DIGESTION
EVENING APPOINTMENT HOURS FOR OFFICE WORKERS.
소화기
GAEUL'S RIGHT.

IT DOESN'T MAKE SENSE FOR NEWTUBE TO SUDDENLY FLAG OUR VIDEOS FOR VIOLENCE OR PROFANITY!

BECAUSE THEY WOULD'VE DONE IT WAY EARLIER IF THAT WERE

THE CASE!

adidas

I TOOK A QUICK LOOK AND NOTICED THAT EVEN THE VIDEOS THAT DON'T SHOW ANY FIGHTS GOT REPORTED AND FLAGGED!

I THINK WE WERE

TARGETED BY A GROUP.

BUT THAT'S JUST MY OPINION, SO DON'T WORRY ABOUT IT TOO MUCH FOR NOW.

ANYWAY, I SENT

FOR NOW.

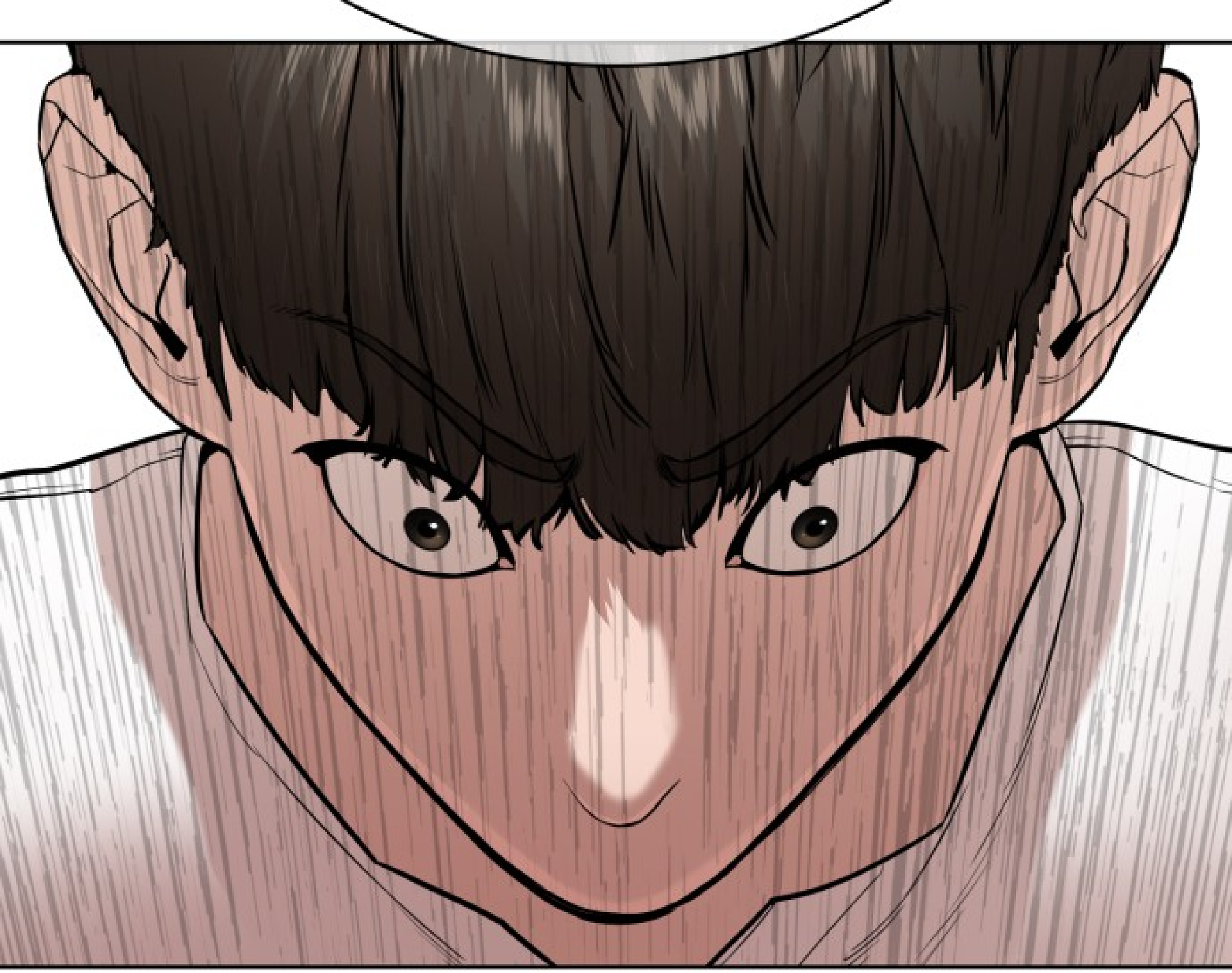
ANYWAY, I SENT NEWTUBE AN EMAIL TO ASK THEM WHY OUR VIDEOS GOT FLAGGED.



HOW LONG DO THEY USUALLY TAKE

TO REPLY?

THEY USUALLY TAKE AT LEAST A MONTH.



WHAT?

A MONTH?
BUT MY MOM'S
SURGERY--

I GET
THAT YOUR MOM'S
SURGERY HAS BEEN
SCHEDULED...

BUT ALL
WE CAN DO
FOR NOW IS STOP
CREATING CONTENT
AND JUST
WAIT.

ANY NEW VIDEO THAT WE UPLOAD MIGHT GET FLAGGED AS WELL.

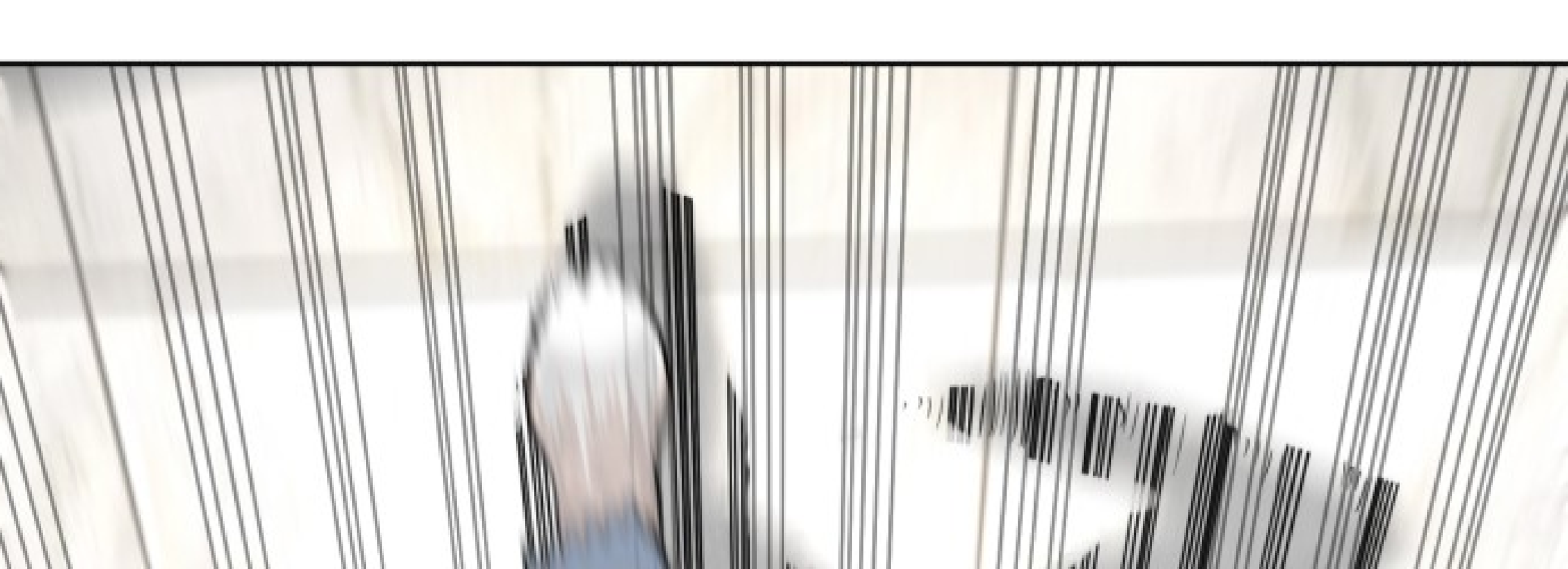
Y-YOU CAN PAY ME WHEN THIS HAS ALL BEEN RESOLVED.

MY MOM'S OPERATION IS BOOKED IN A MONTH'S TIME!

HOBIN?!

BOSS?

I CAN'T WAIT
UNTIL THEN!



MY MOM'S BEEN ON THE WAITING LIST FOR A LONG TIME.

I DON'T KNOW WHAT WILL HAPPEN IF WE DELAY THE SURGERY BECAUSE WE CAN'T PAY UP.



I HAVE TO GET THE MONEY!

I'LL DO WHATEVER IT TAKES...



*about 18,000 usd

...TO GET MY HANDS ON 20 MILLION WON*!

VIRAL HIT

NARRATIVE AND STORYBOARD BY TAEJUN PAK

ART BY JUNGHYUN KIM

EPISODE 27: RUMI, WE CAN'T!

TODAY I'M JOINED BY...

I'VE GOTTA DO WHATEVER I CAN...

...V-HIT!

WELCOME, EVERYONE!

H-HI EVERYONE.

yay, a collab.

GANG

whaaat. v-hit finally agreed to do a collab video with rumi?

I bet this livestream is gonna be legendary. I'll get the popcorn ready.

...TO MAKE MONEY!

TODAY WE'RE GOING TO...

SPEND 20 MILLION WON ON DESIGNER GOODS!

LET'S...



I didn't think that he'd do a collab with rumi.

holy shit, I can't believe these high school kids are gonna spend 20 million won.

rumi must be making a lot of dough.

people throw money at girl newtubers so they can spend as much as they want.

HWANG

is he a fucking parrot?

I GUESS YOU MUST NEED THE MONEY PRETTY BADLY.

I'LL GIVE YOU HALF OF WHAT I MAKE FROM DONATIONS TODAY!

DON

why aren't you streaming on your own channel, v-hit?

it's cuz all their videos got demonetized.

so they can't upload anything at the moment.

I SHOULD BE USED TO IT BY NOW, BUT HER VOICE IS SO NASAL.

IT'S LIKE SHE'S TALKING THROUGH HER NOSE, NOT HER MOUTH.

NOW,
IT'S TIME TO
SHOP!

TIME TO
SHOP!

I HAVE NO CHOICE.

I GOTTA MAKE MONEY SOMEHOW, EVEN IF IT MEANS DOING SHIT LIKE THIS.

HWANG: let me ask you again: is that guy a fucking parrot or what?

I'd get it if only the videos of their fights were flagged.

but all their other videos got demonetized, too?

yeah, I think a group of people must've targeted them.

BUT THE

VIEWERS IN RUMI'S CHAT...



GANG: ugh, look at her.

yeah, her future looks bleak.

she's only a teen and she's already so materialistic.

HEY HOBIN, WHAT DO YOU THINK?

UH, IT LOOKS EXPENSIVE.

AW, DID YOU JUST SAY I LOOK CLASSY?!

WOW, YOU'RE NOT LISTENING TO A WORD I'M SAYING.

you think buying 20 million won worth of designer clothes is something to be proud of?

if I ever have a daughter, I'm gonna make sure she doesn't turn out like you lol.

...ARE RUTHLESS.

MY VIEWERS ARE LIKE ANGELS BY COMPARISON.

I WANT TO TRY ON THAT DRESS!

WHY DOES SHE EVEN NEED DESIGNER CLOTHES? WE'RE ONLY IN HIGH SCHOOL.

g: you're manipulative af.

s: I guess v-hit is gonna carry all her shopping today.

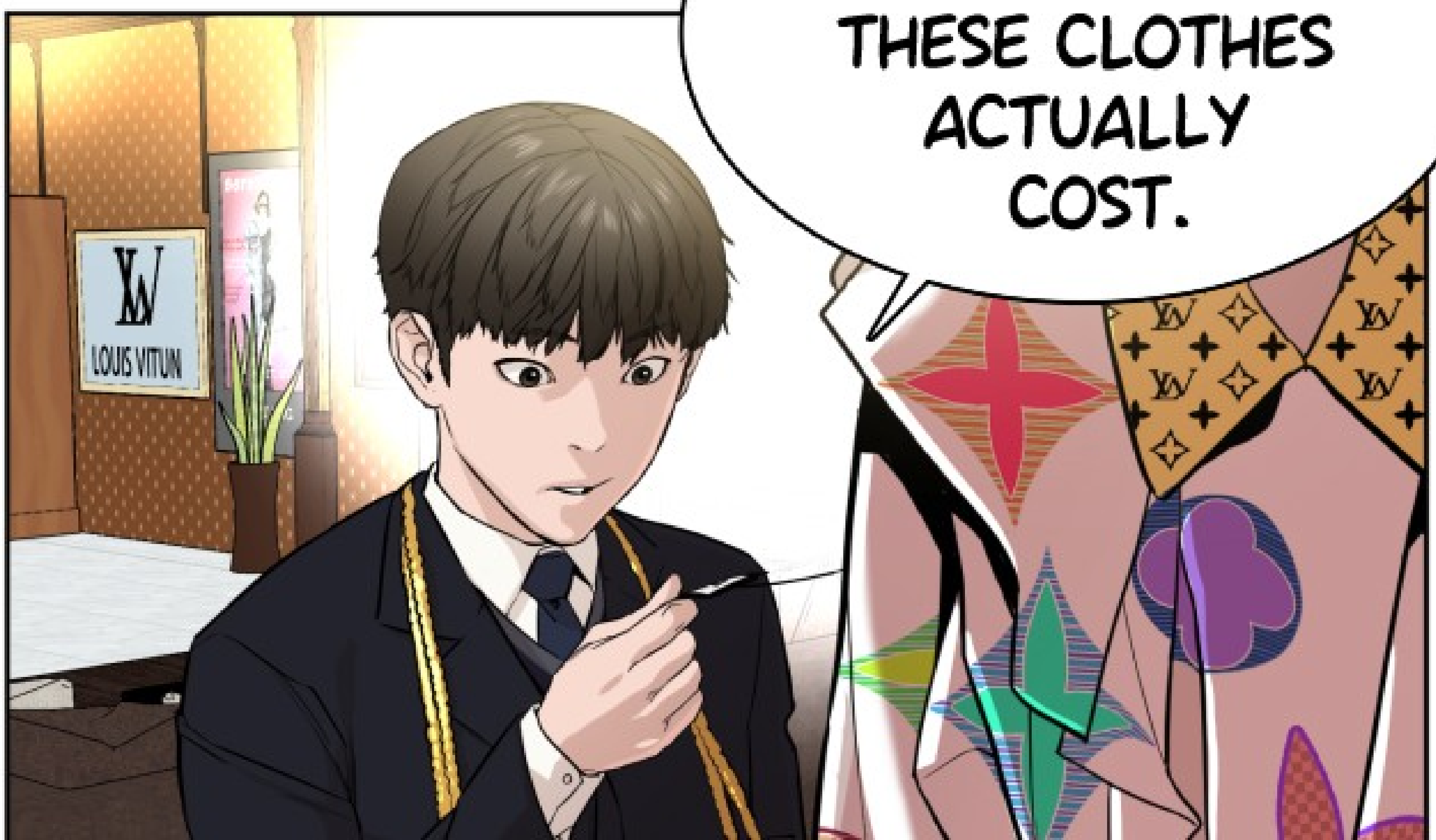
DON: I want to put a coin into her head.

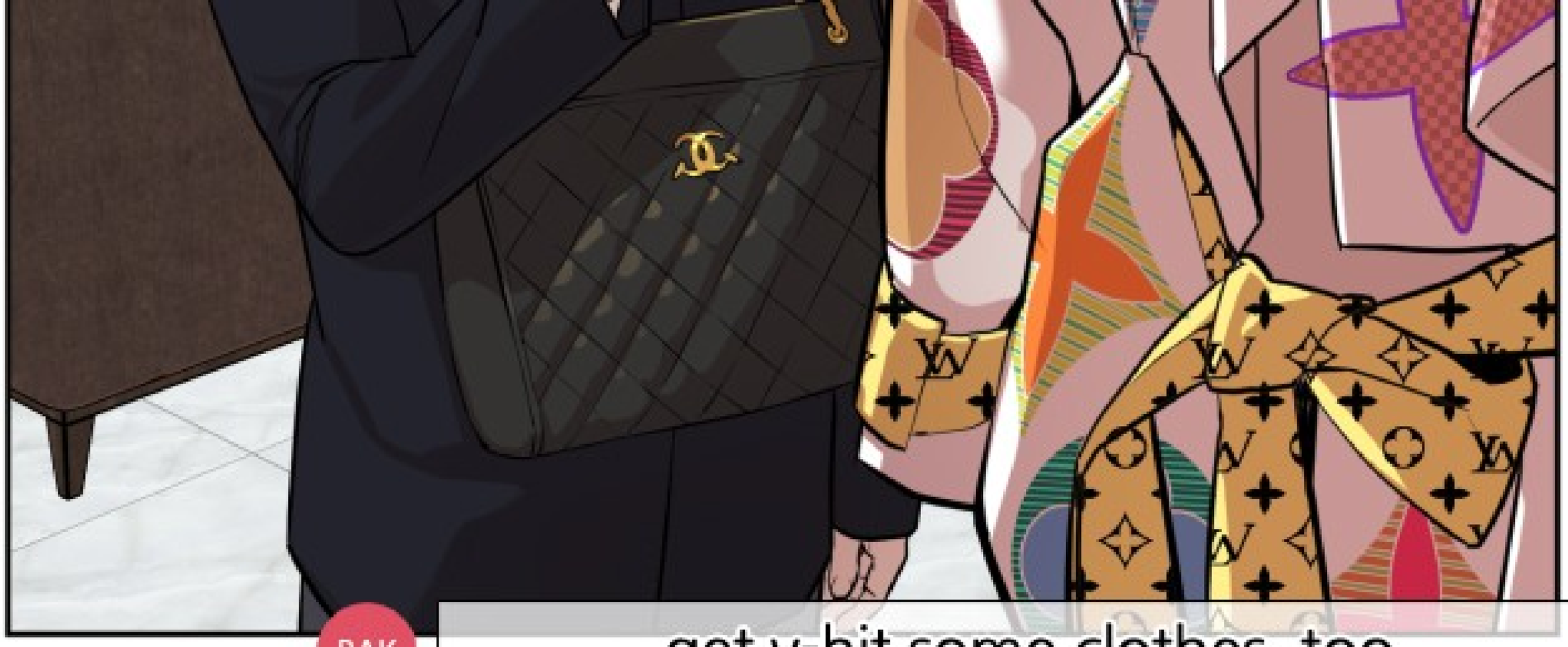
k: yeah, her parting looks like it was made for coins.

BUT I KIND OF GET IT.

SHE'S REALLY GOOD AT GETTING PEOPLE'S ATTENTION.

THAT'S SOMETHING I NEED TO COPY.





BAK

get v-hit some clothes, too.

JUNG

yeah, find some clothes for v-hit, too.

g

his t-shirt is so old and overstretched
that it looks like a v-neck.

d

rumi, you snobby bitch. you could
learn a thing or two from him.

WHAT?!
IS THAT REALLY
HOW MUCH THIS
COSTS?!

I COULD BUY
A 100 OF THESE FOR
THE SAME PRICE
AT THE FLEA
MARKET!

LOUIS VITUN

S

LOUIS VITUN-19FW 595929TQG02-0205

₩2,450,000

45761021PL02 4576 L02

45761021PL02

LOUIS VITU

lol it's a clash between someone who's desperate for money and someone who's desperate to spend money.

d

hey v-hit, how about a video where you fight with rumi?

DEUL

you're taking it too far, you assholes.

HWANG

now he's talking like his editor.





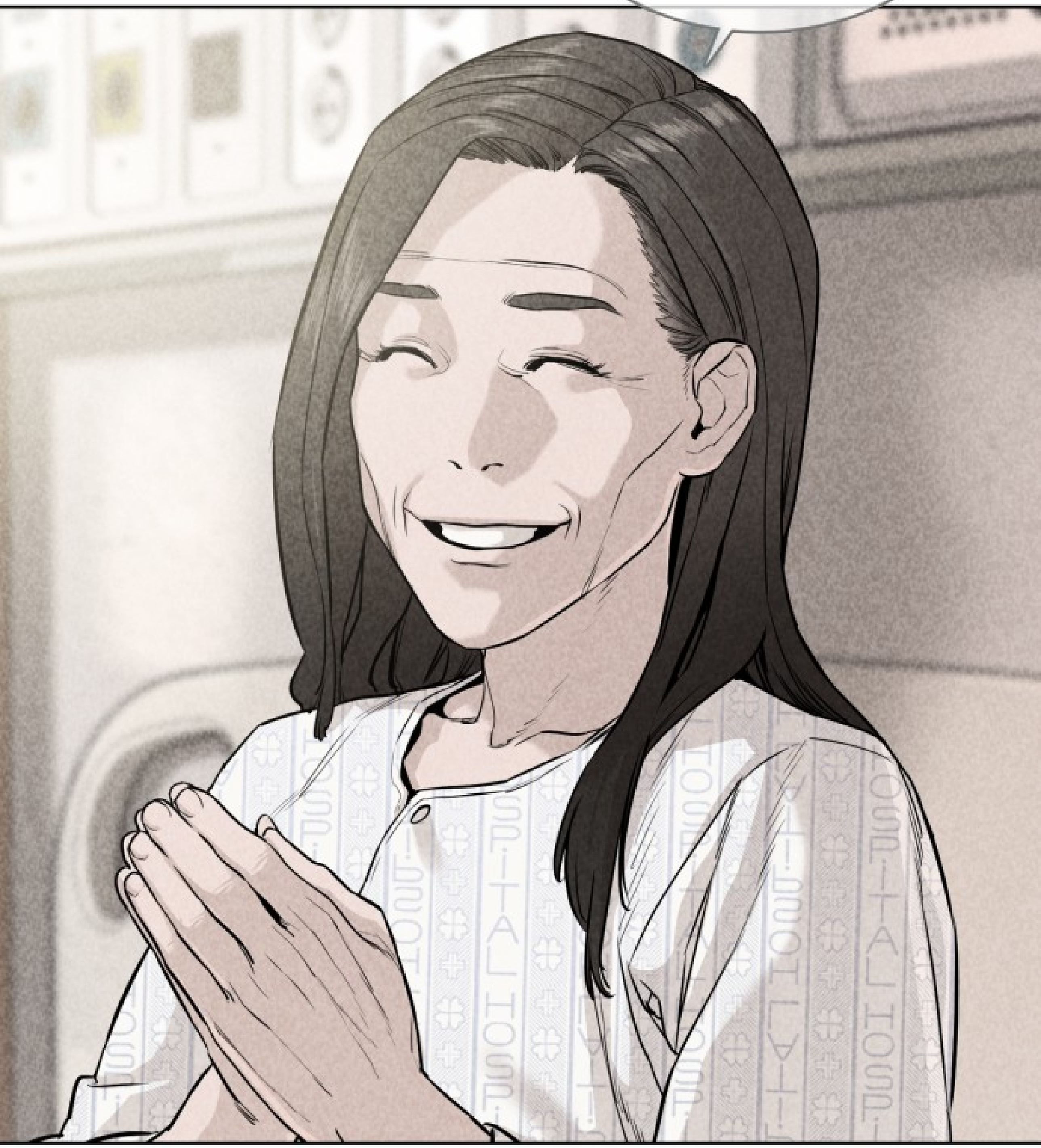
RUMI'S FAMILY MUST BE SUPER LOADED.

IT'S REALLY FRUSTRATING.

MAYBE I SHOULD GO WORK WITH YOU...

...ONCE I'M OUT OF THE

HOSPITAL.



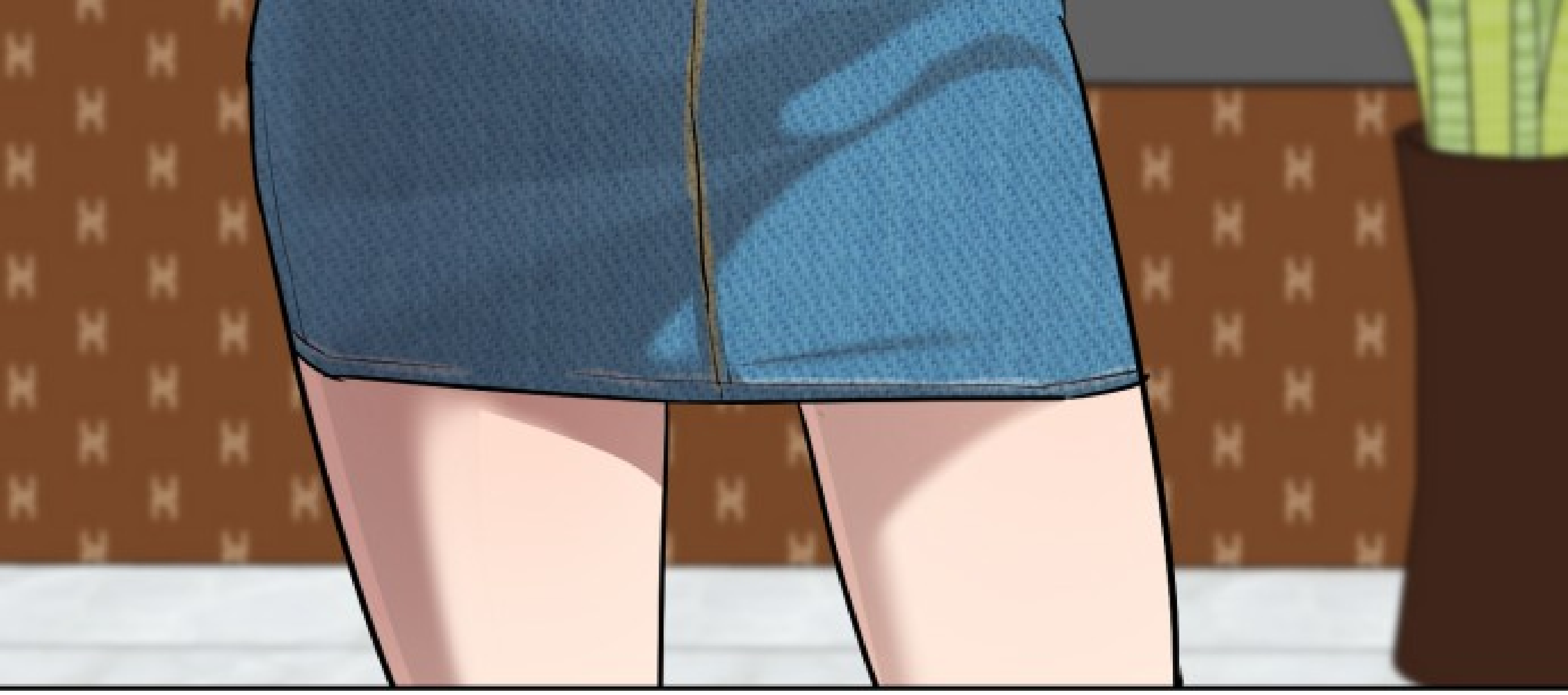
CLEARLY, WHAT 20 MILLION WON MEANS

TO ME...

THAT'LL BE 20 MILLION WON IN TOTAL.

YAY, IT CAME OUT TO EXACTLY 20 MILLION ♥

CANDYPINK



...IS VERY DIFFERENT FROM WHAT IT MEANS TO YOU.

HOBIN, HERE!

IS THAT FOR ME?

PARDA

GUCCI

NOPE! I NEED YOU TO CARRY THIS!

OH, COME ON...

ugh, she's the worst.

S

why am I even watching this?

JJANG

I'm watching this so I can remember to never be like her.

SIK

me too.

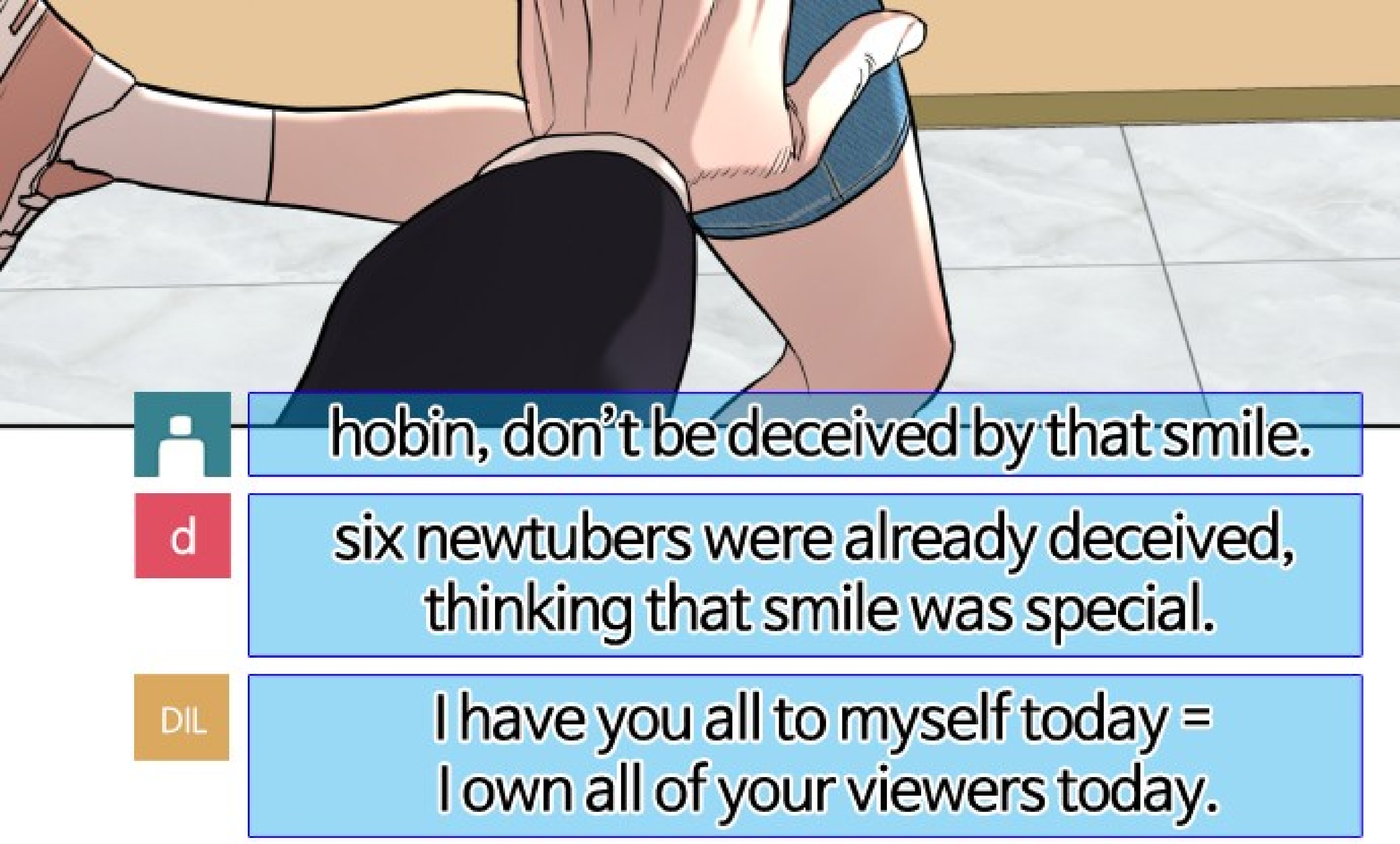
TIME TO GO!

H-HUH? I THOUGHT WE WERE DONE FILMING FOR THE DAY.

WHAT DO YOU MEAN?!

TO BE HONEST...

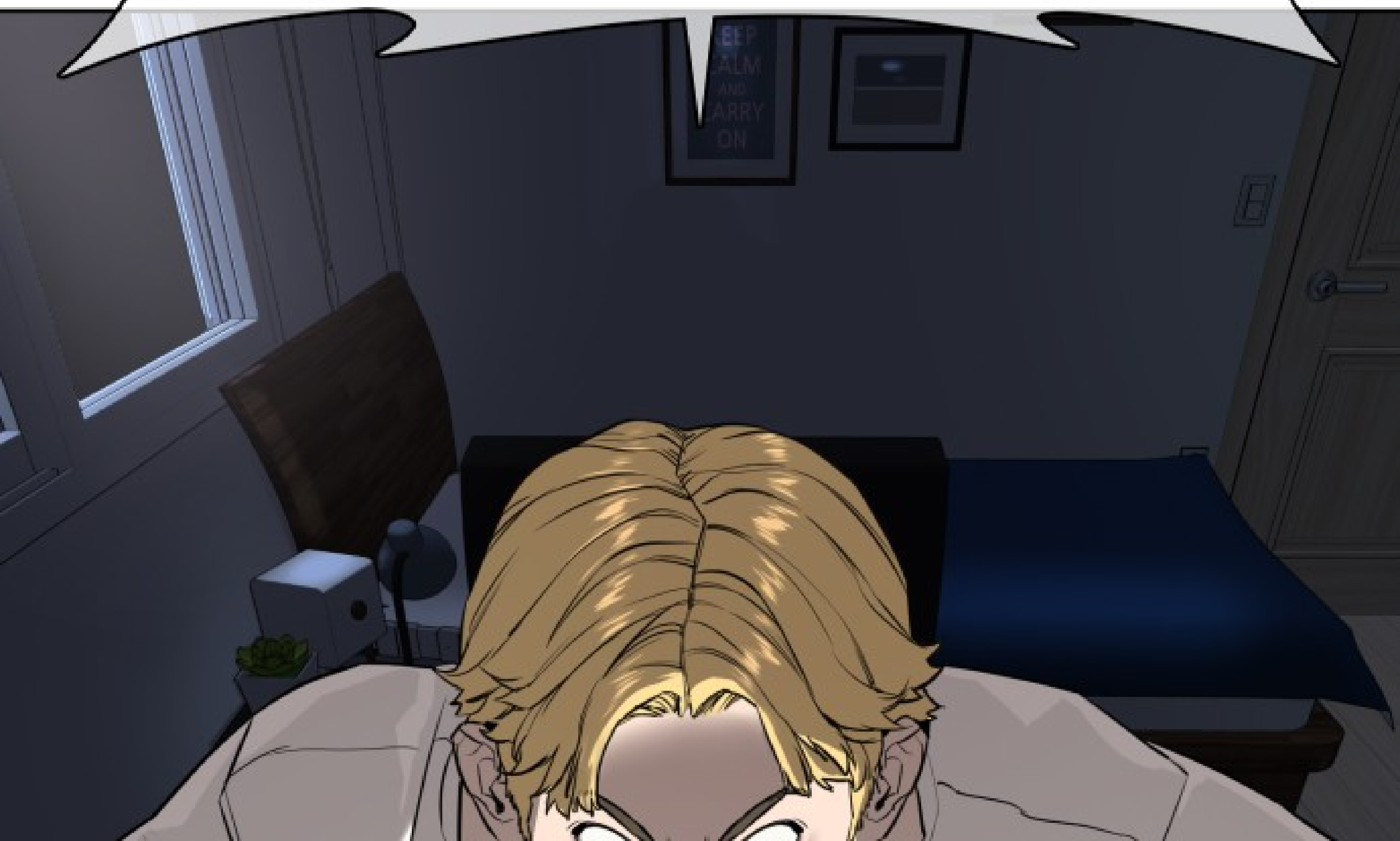
I HAVE YOU
ALL TO MYSELF
TODAY, HOBIN!



...I'M KIND OF BITTER.

I HAVE TO FIGURE OUT...

...WHY WE GOT DEMONETIZED!



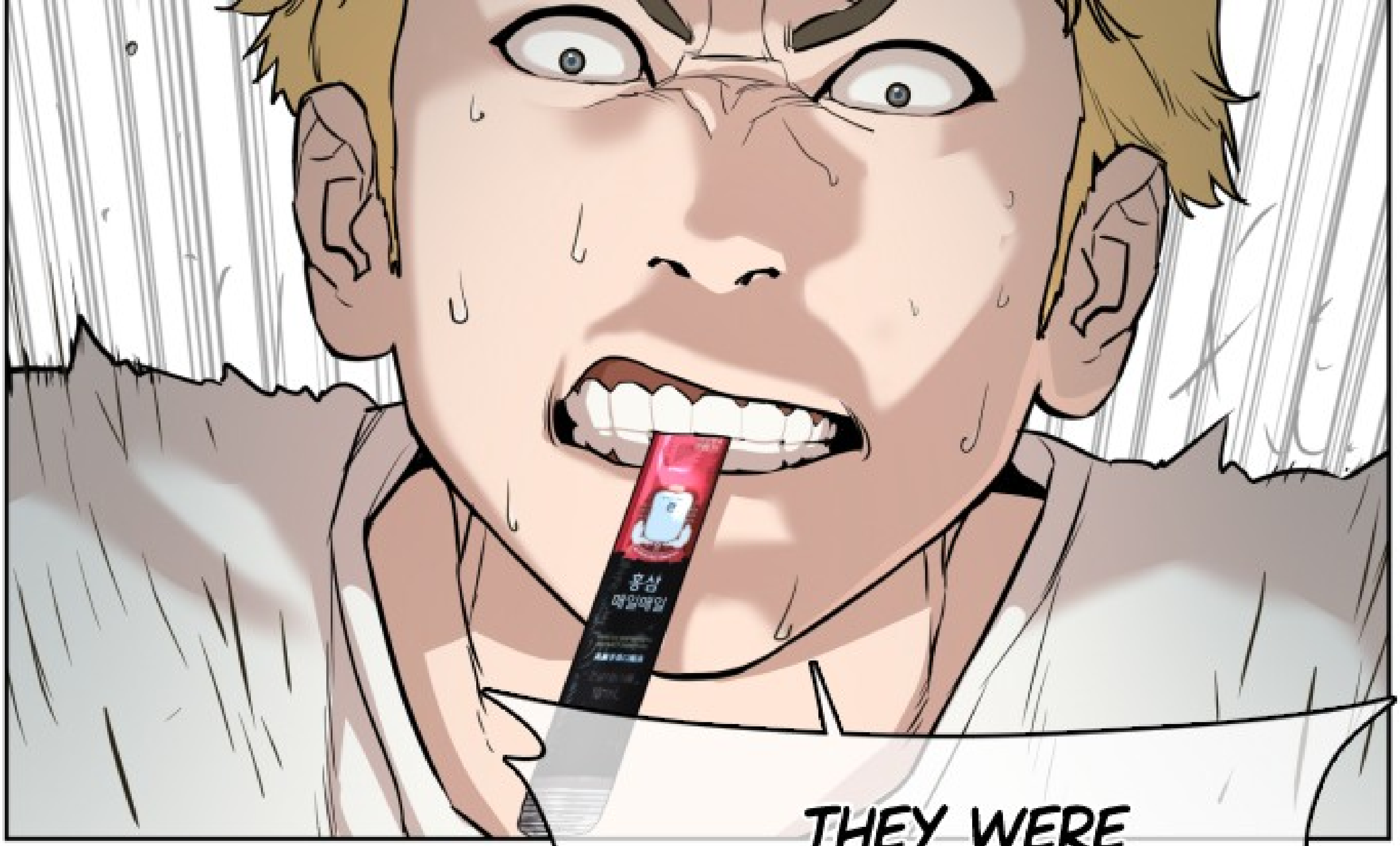


IT MAKES NO FUCKING SENSE WHATSOEVER!

I MEAN, I'D UNDERSTAND IT IF IT WAS JUST THE FIGHT VIDEOS THAT WERE DEMONETIZED!

BUT IF THAT'S THE CASE, WHY DID THE VIDEOS WHICH DON'T FEATURE ANY VIOLENCE OR PROFANITIES GET FLAGGED AS WELL?!





THEY WERE RACKING UP VIEWS FOR MONTHS BEFORE ALL OUR VIDEOS GOT FLAGGED!

WHEN ARE THEY GOING TO REPLY TO MY EMAIL?!

SINCE I DON'T KNOW WHO ELSE TO ASK...



VIRAL HIT

1 MINUTE AGO

OUR VIDEOS WERE SUDDENLY FLAGGED FOR DEMONETIZATION. I GET WHY THE VIDEOS OF OUR FIGHTS MIGHT HAVE BEEN FLAGGED, BUT ALL THE OTHER VIDEOS GOT FLAGGED TOO. DOES ANYONE HAVE ANY IDEA WHY? I HELPED RUN PAKGO'S CHANNEL

IN THE PAST, AND I'VE NEVER HAD ANYTHING LIKE THIS HAPPEN TO ME.





...I'M GOING TO ASK OUR SUBSCRIBERS!

!!!

ANON ABC • 10 SECONDS AGO

oh, I think I know why.

read more

CAN SOMEONE EXPLAIN WHAT HAPPENED?!

ANON ABC • 10 SECONDS AGO

oh, I think I know why.



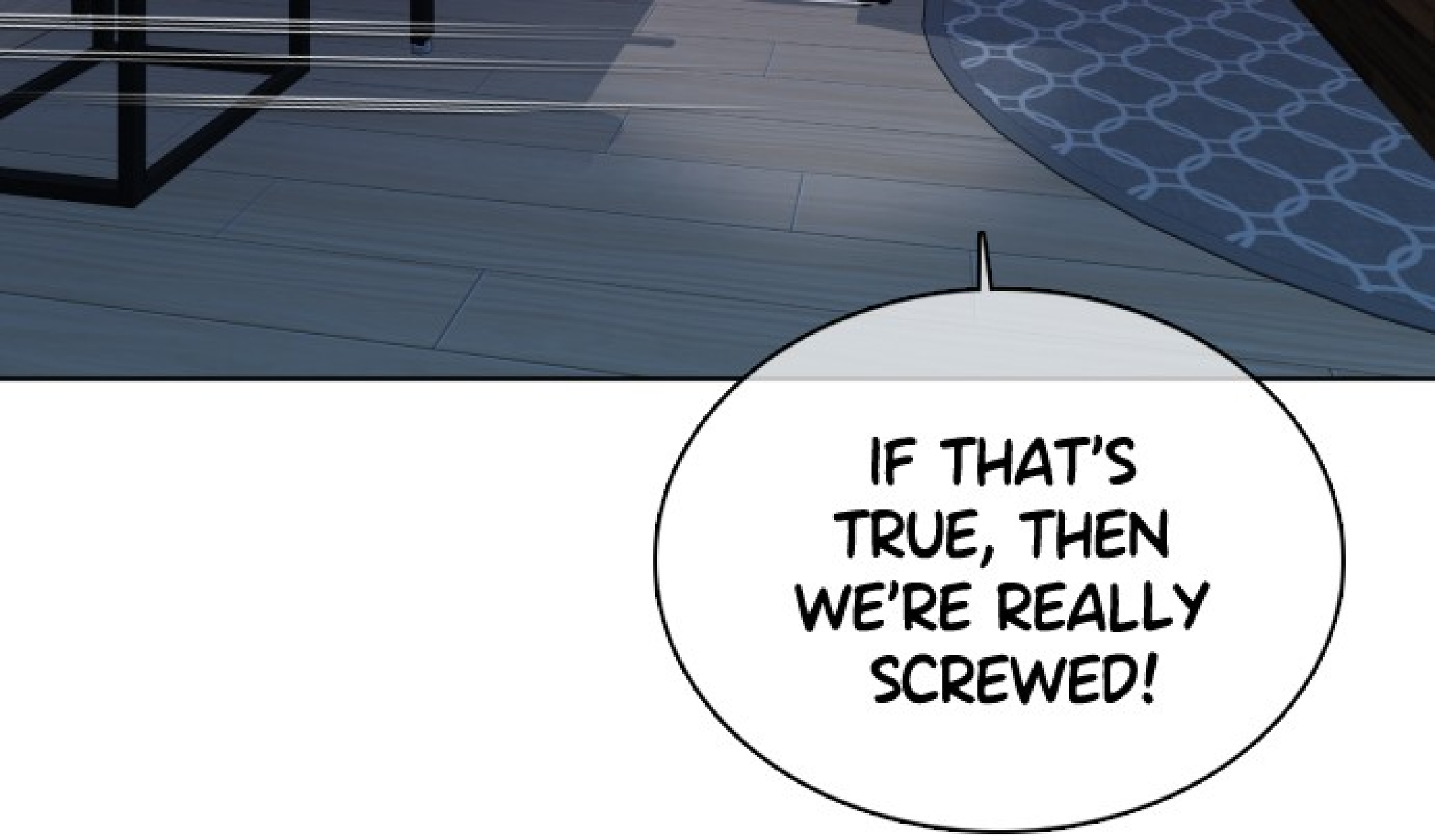


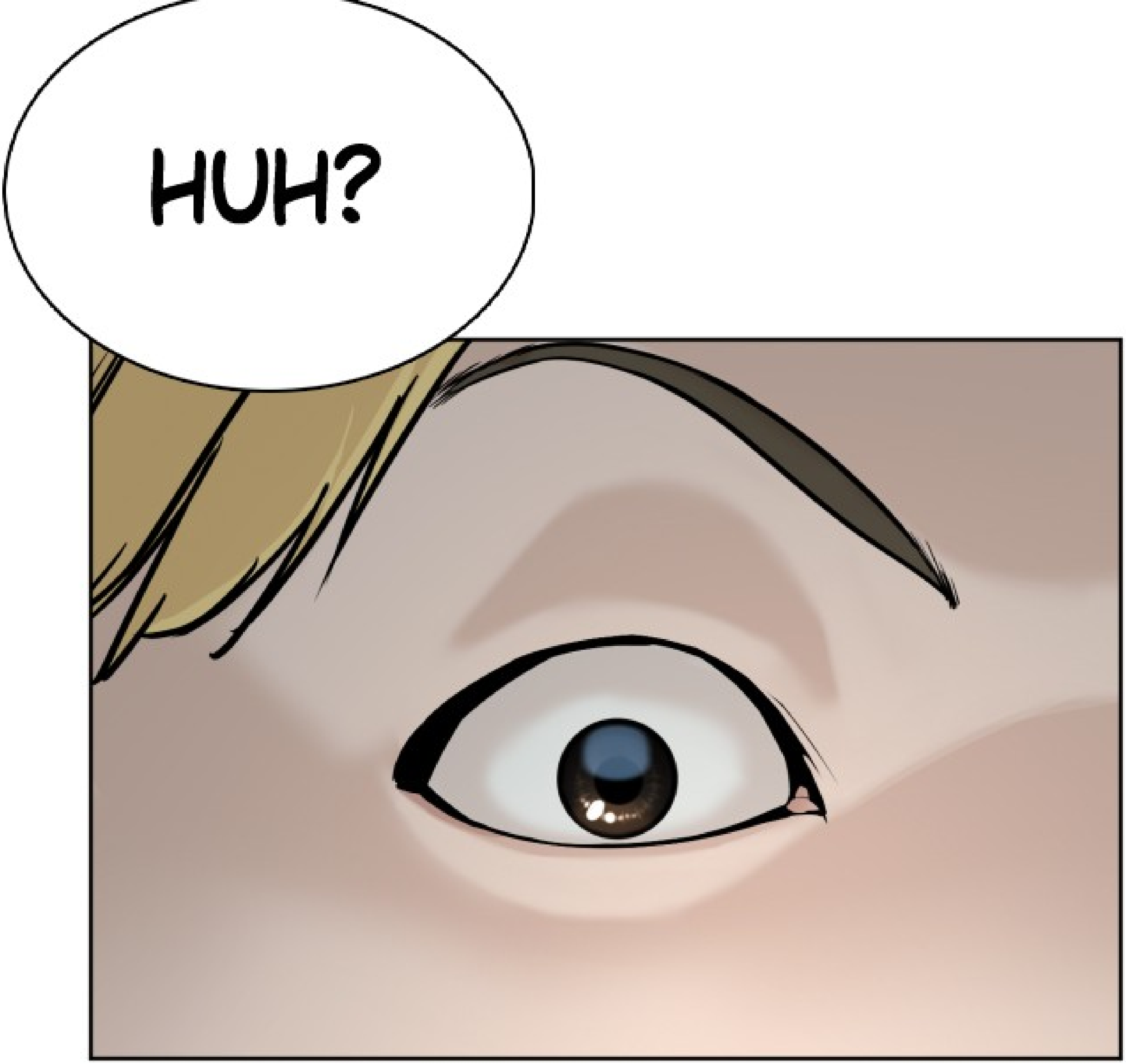
sorry, I baited you so I could show you this. how epic is this fight between n*ruto and s*suke? it's between the two strongest characters in that universe. I can't believe that's the same n*ruto who used to be a total loser. n*ruto is seriously awesome. (show less)

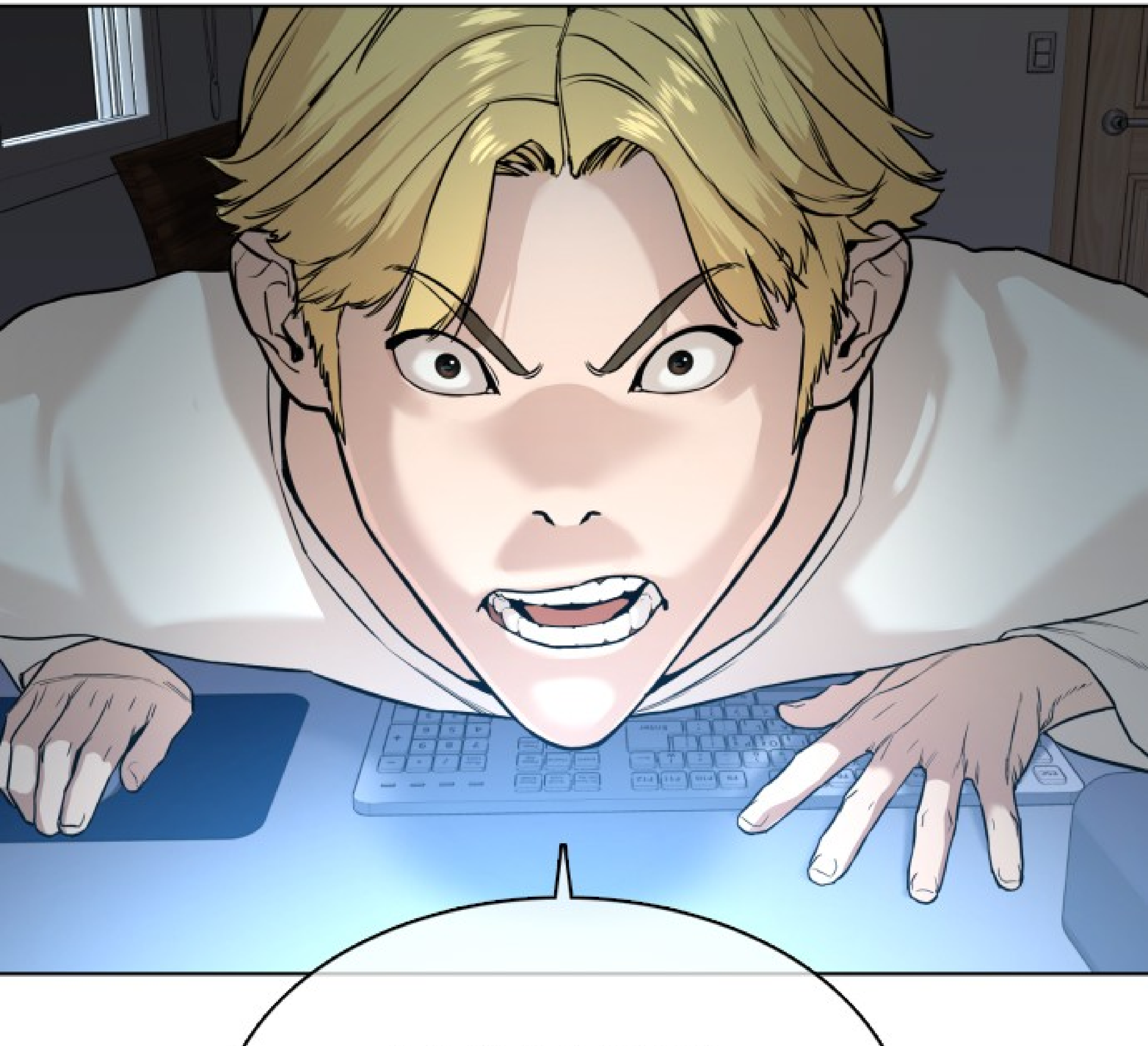
GODDAMN IT, I WAS TROLLED. HAHA.

HAS THIS NEVER HAPPENED TO ANYONE ELSE BEFORE?

DID NEWTUBE REALLY FLAG US FOR VIOLATING THEIR POLICY?


IF THAT'S TRUE, THEN WE'RE REALLY SCREWED!


HUH?

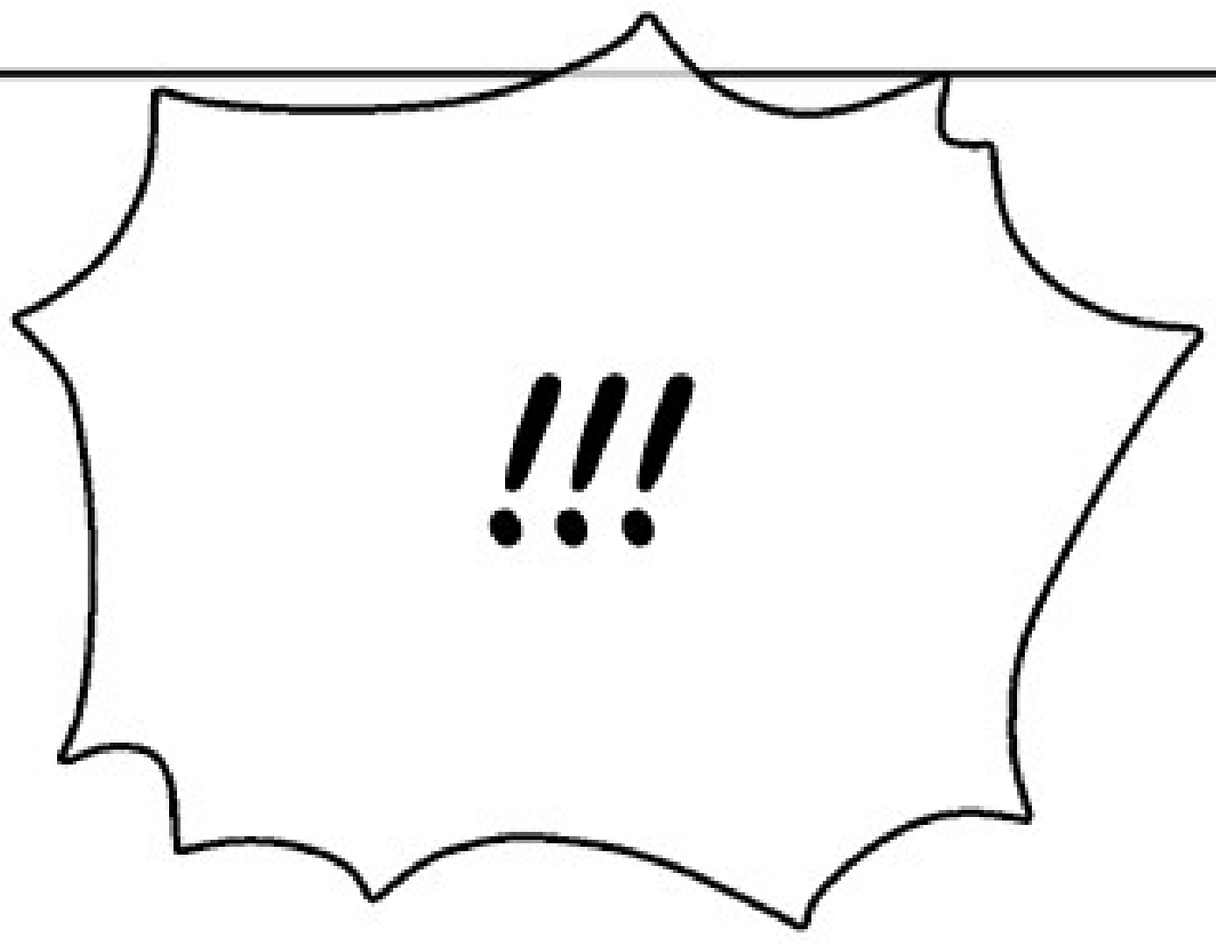

WHAT'S
THIS?

KIM • 5 SECONDS AGO

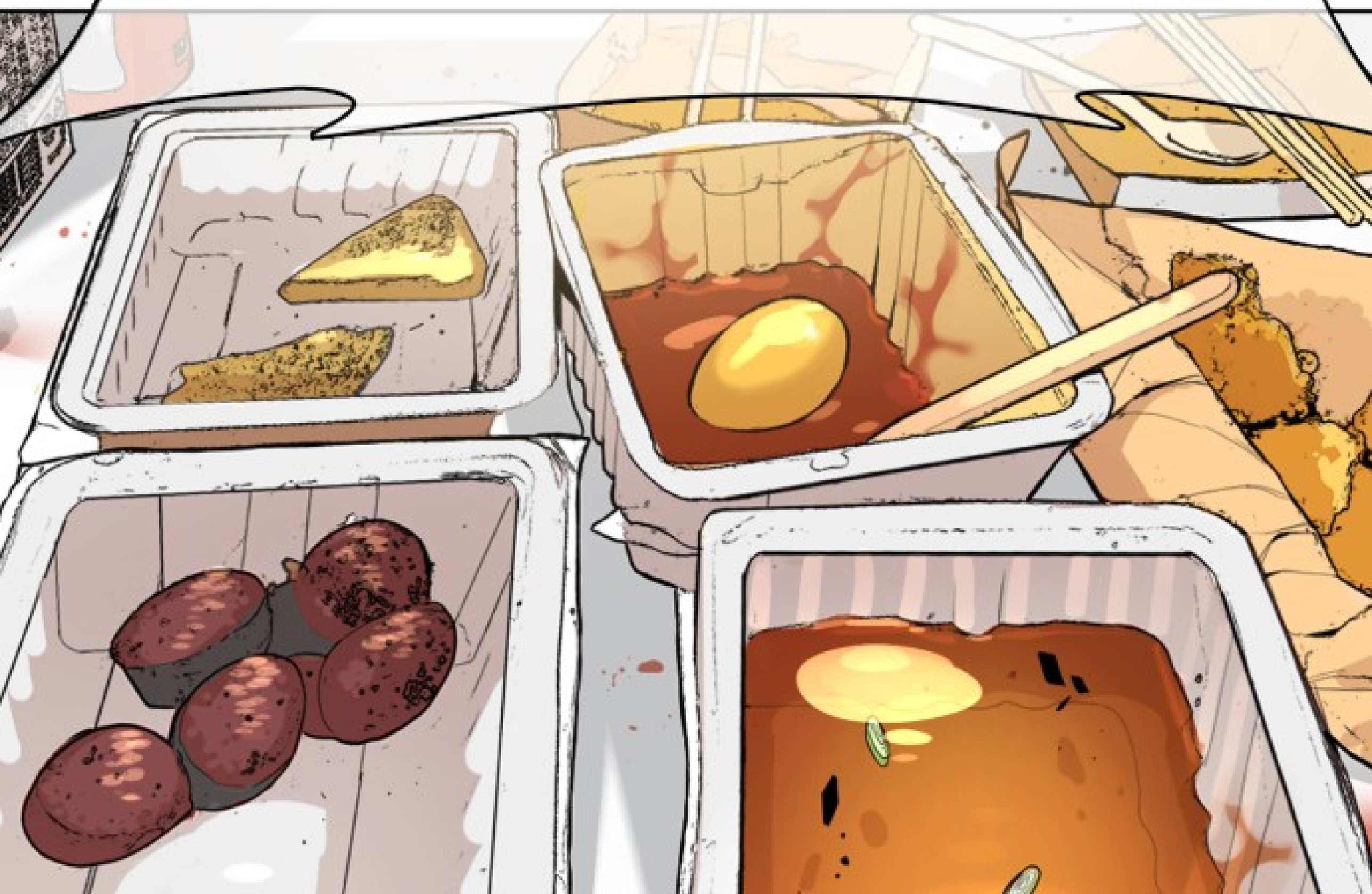
this reminds me of what brought down that popular newtuber chorongi.

read more

read more



I HOPE YOU ENJOYED WATCHING OUR MUKBANG VIDEO!



GANG

I can't believe you two managed to eat all of that.

I didn't think you two had it in you lol.

I CAN'T EAT ANYMORE!

I'D

RATHER DIE!

PARAN

Original

Original

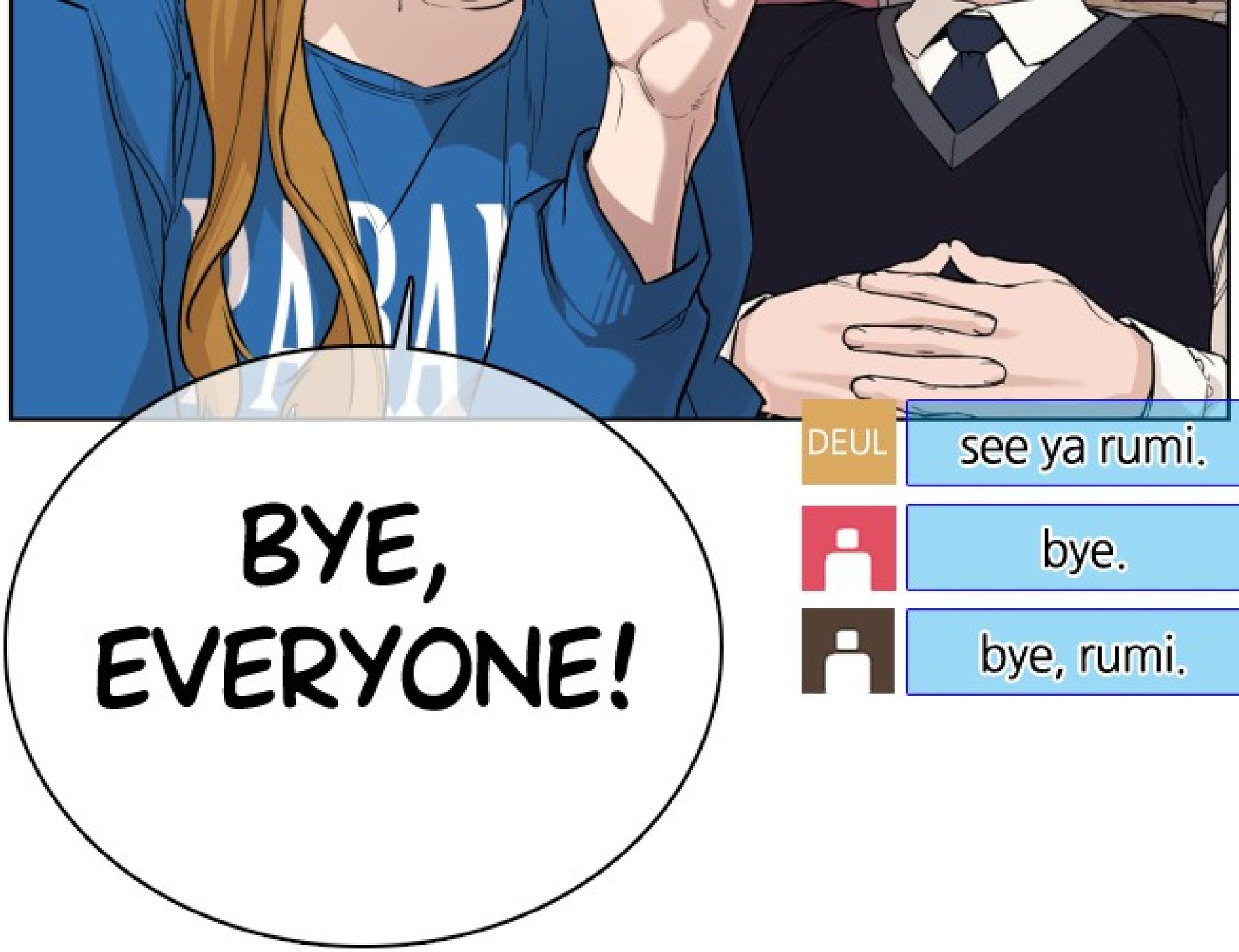


hobin kind of has a talent for mukbang.

he said he has to finish everything on his plate because he hates wasting food lol.

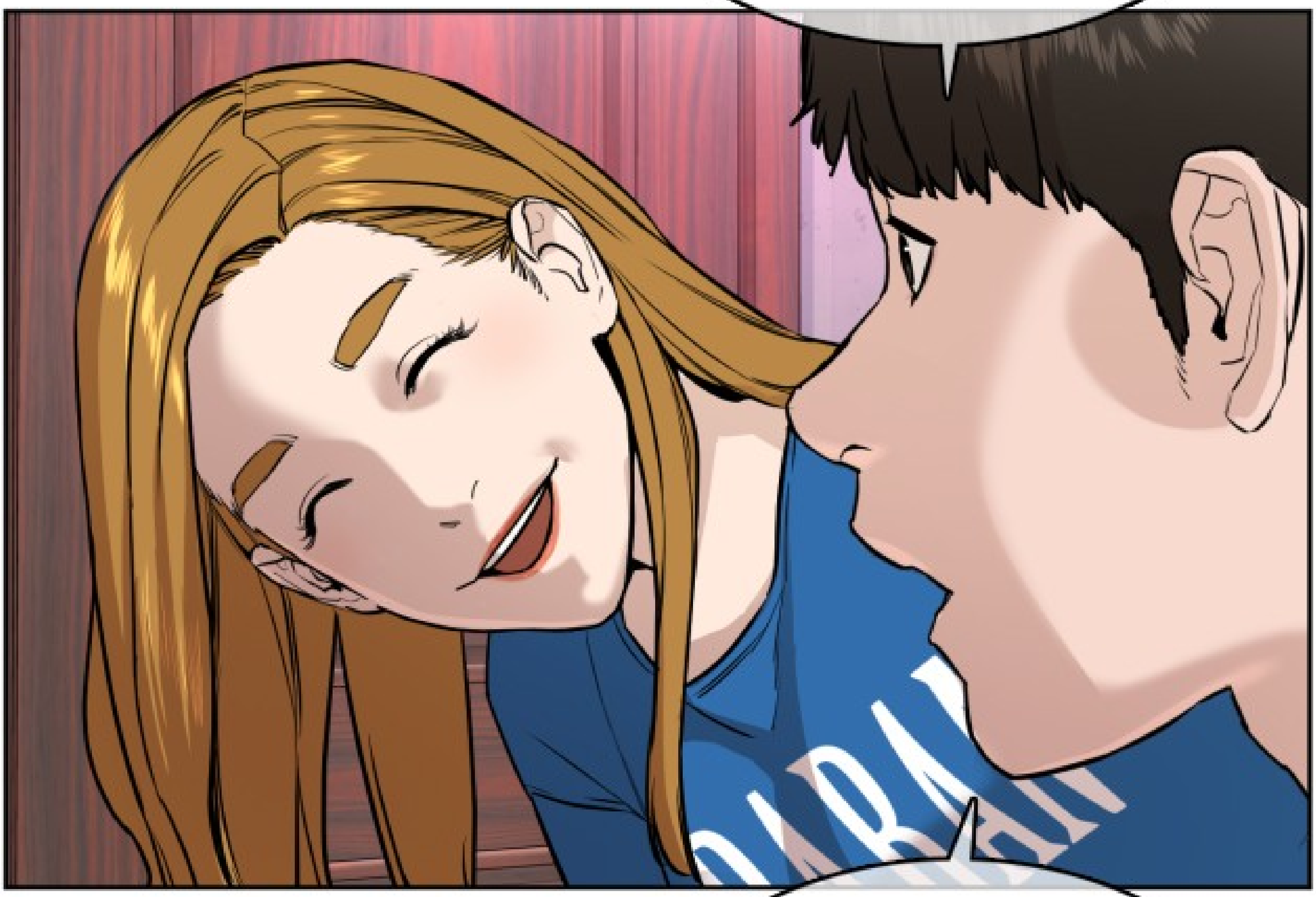
well, he was brought up poor.

SEE YOU NEXT TIME, EVERYONE!


BYE,
EVERYONE!
DEUL
see ya rumi.
bye.
bye, rumi.

YOU REALLY SURPRISED ME TODAY, RUMI.

I DIDN'T KNOW YOU COULD PUT AWAY SO MUCH.



YOU EAT SO LITTLE AT SCHOOL

WHAT DO YOU MEAN? I LOVE EATING.

SCHOOL.

SINCE WE'RE DONE

FILMING...

YOU DON'T NEED ME ANYMORE, RIGHT?

ANYWAY, SO THIS IS WHAT RUMI'S ROOM LOOKS LIKE.

I DIDN'T HAVE TIME TO LOOK AROUND EARLIER.

I'VE NEVER BEEN INSIDE A GIRL'S BEDROOM BEFORE.

I'LL GIVE YOU YOUR SHARE OF THE DONATIONS RIGHT NOW!

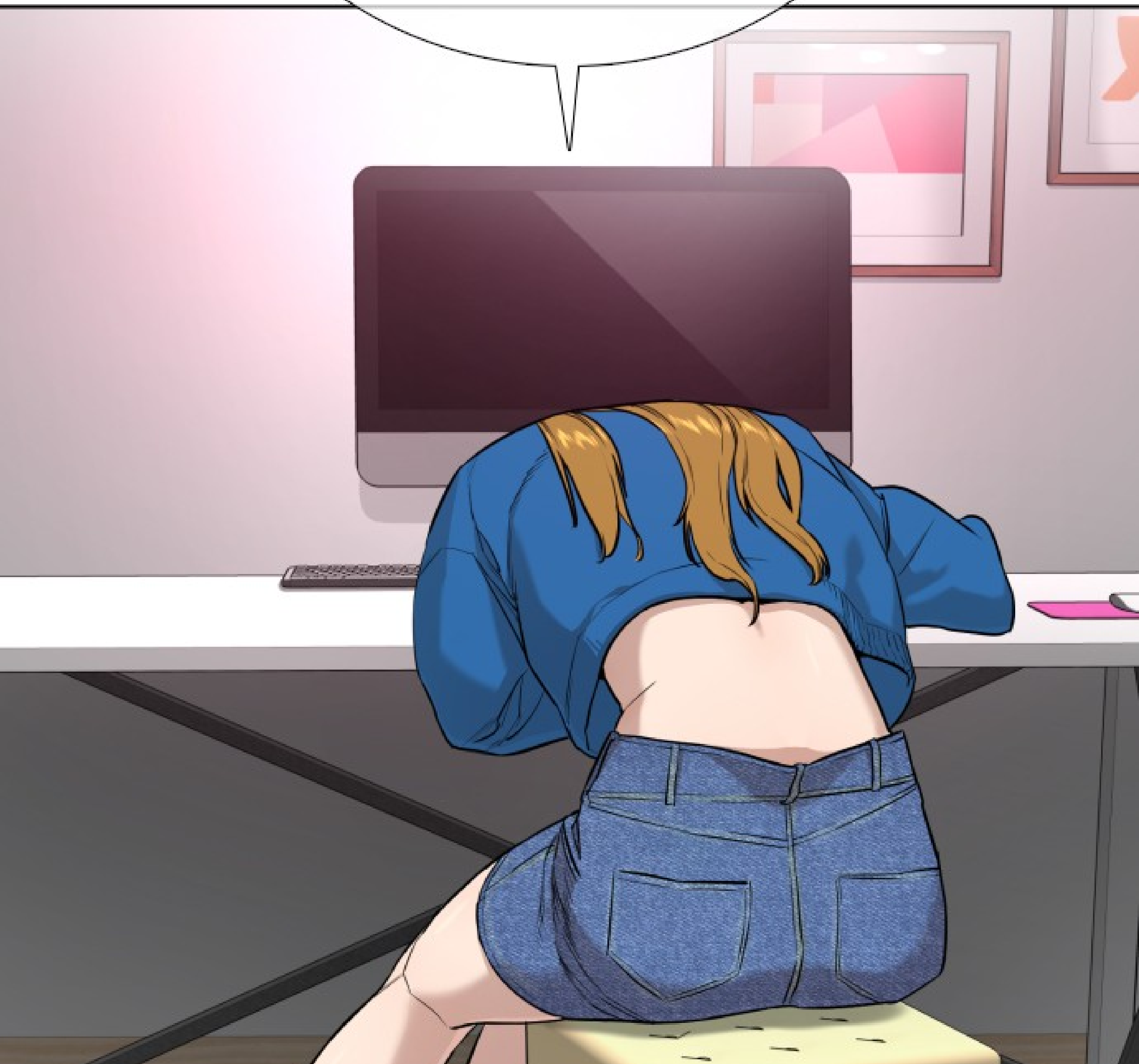
OKAY, THANKS.

I'M GONNA HEAD BACK HOME NOW.

I NEVER WOULD HAVE THOUGHT THAT RUMI'S BEDROOM WOULD BE THE FIRST GIRL'S BEDROOM I'D EVER SET FOOT IN.

IT SMELLS NICE, SINCE IT'S A GIRL'S ROOM.

YOU'RE LEAVING ALREADY?



MAYBE IT'S BECAUSE IT SMELLS SO NICE...

BUT THERE'S A WEIRD VIBE BETWEEN US.

Y-YEAH,
I'M LEAVING.

WHY WOULD
I STAY IN A
GIRL'S ROOM?



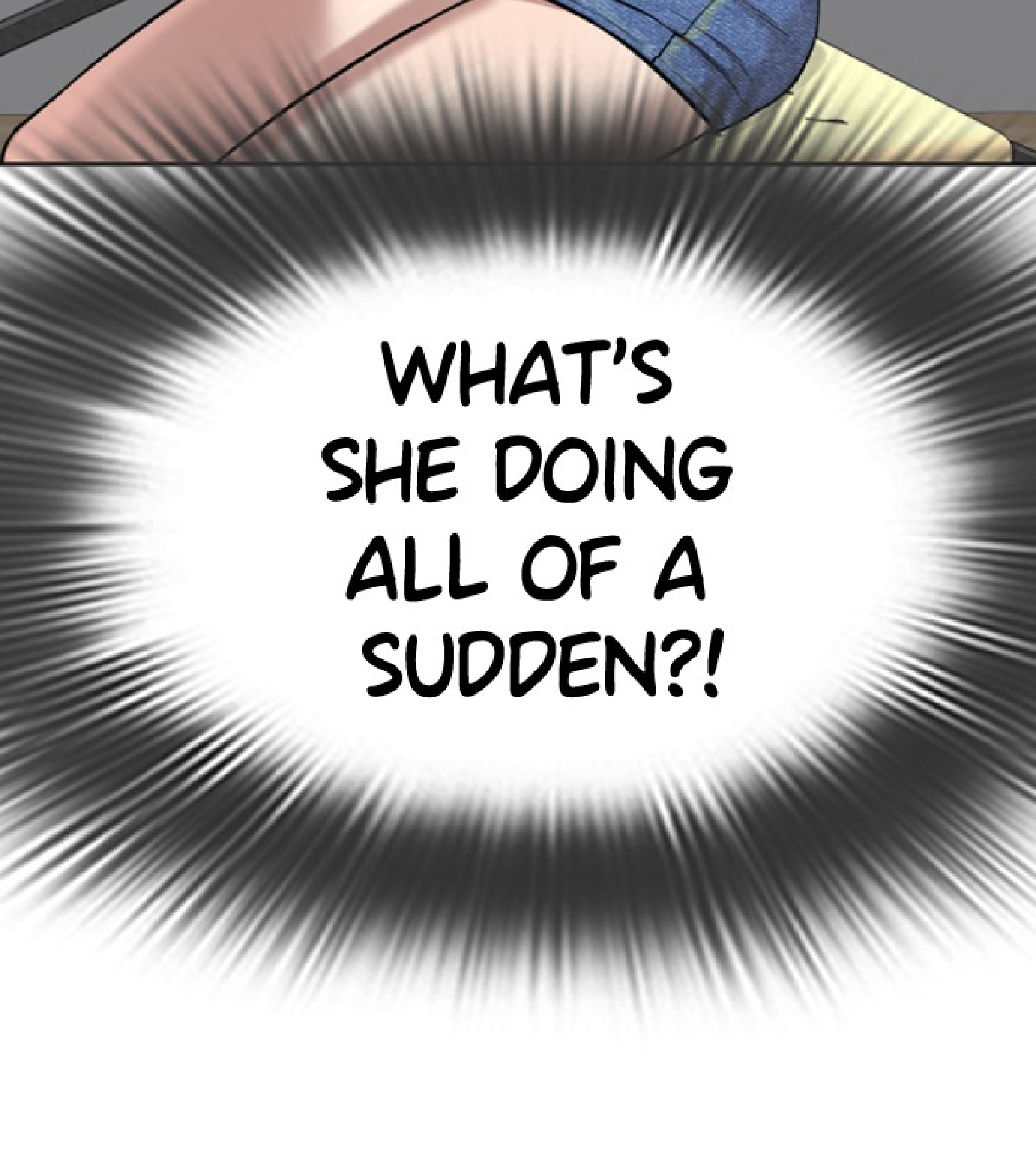
HMMPH! HOW RIDICULOUS!

BOMI IS THE ONLY GIRL FOR ME.

I BETTER LEAVE BEFORE--

RUMI,
STOP IT!




WHAT'S
SHE DOING
ALL OF A
SUDDEN?!

OH MY GOODNESS! WHAT DO YOU THINK YOU'RE DOING?!

Y-YOU'RE CHANGING CLOTHES IN FRONT OF A BOY

AND EVERYTHING!

AH,
SORRY, HOBIN.
HEHE.

IF I
WEAR THE SAME
CLOTHES IN MY
NEXT VIDEO...

...MY VIEWERS

WILL KNOW I TOOK IT ON THE SAME DAY.



HUH?

WHAT DOES SHE MEAN?

IT'S JUST...





...I HAVE TO FILM ANOTHER MUKBANG.


컵밥
컵밥

Y-YOU'RE GONNA FILM ANOTHER ONE?

ARE YOU STILL HUNGRY?

HEHE, NO, THAT'S NOT WHY.

THAT'S WHEN I REALIZED THAT RUMI...

I'M NOT AS FUN AS OTHER NEWTUBERS...

SO I NEED TO MAKE A LOT OF VIDEOS.

...WAS KIND OF ODD.

AFTER I FINISH MAKING THIS NEW MUKBANG VIDEO, I NEED TO FILM MYSELF UNBOXING EVERYTHING I BOUGHT EARLIER.

AND ONCE I FINISH DOING THAT, I HAVE TO PUT THEM UP FOR SALE.



Y-YOU'RE NOT KEEPING ANY OF THEM?

THE RUMI I GOT TO KNOW AFTER THE CAMERAS HAD STOPPED

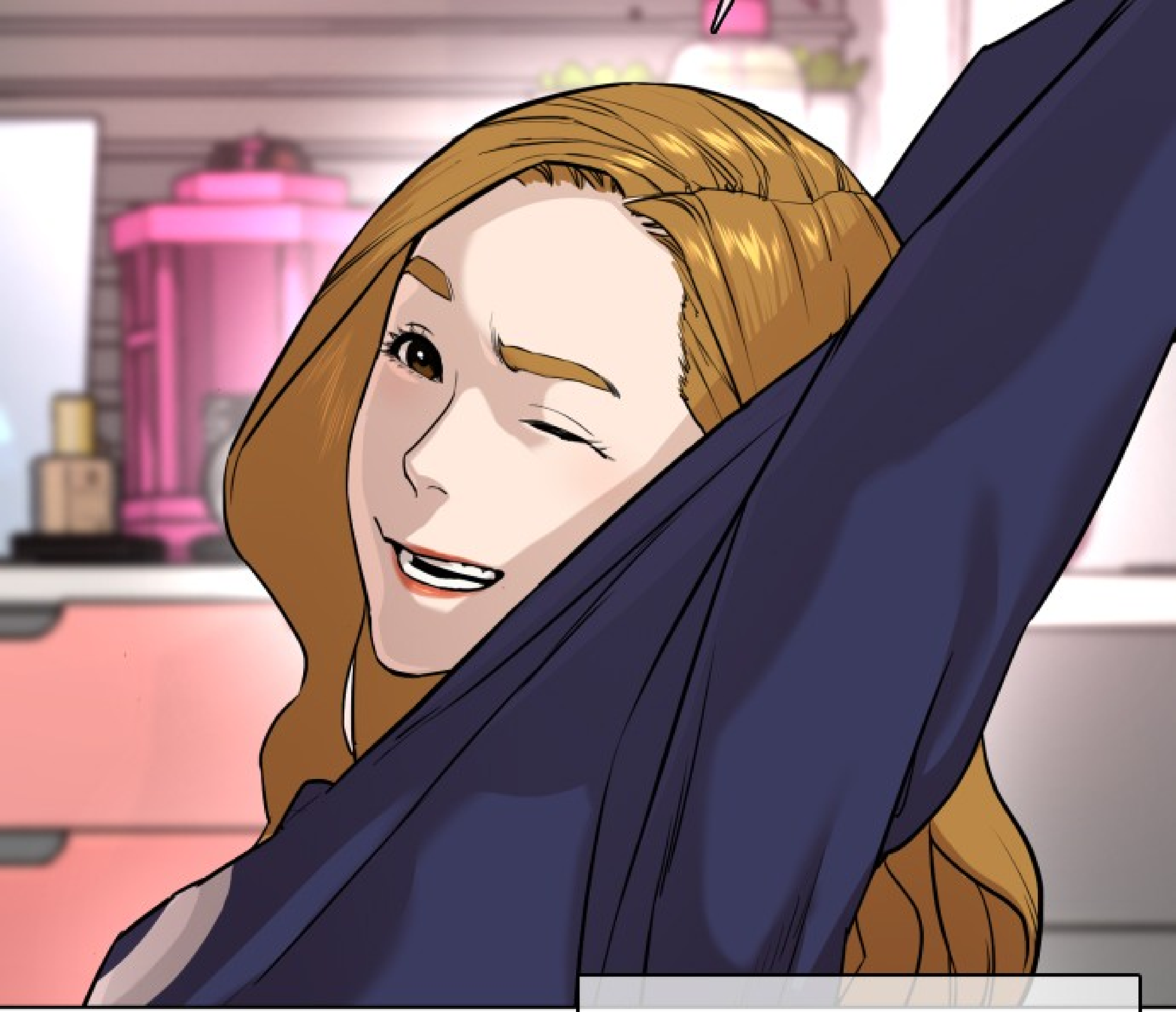
THEM?

ROLLING...

OF
COURSE
NOT.

WHY
WOULD I KEEP
THEM?

I COULD BUY
A 100 OF THESE AT
THE FLEA MARKET FOR
THE SAME PRICE.


...WAS FAR FROM
BEING SHALLOW
AND CONCEITED.

AT SCHOOL, THERE WERE RUMORS THAT HER FAMILY WERE MEGA RICH.

TURN ON THE LIGHTS ON YOUR WAY OUT.



MY HOUSE IS REALLY DARK, SO YOU'LL TRIP IF YOU DON'T.

PEOPLE SAID SHE WAS A SNOBBY BITCH BECAUSE HER FAMILY WERE LOADED.

I WAS DISTRACTED WHEN WE CAME IN BECAUSE WE WERE FILMING.

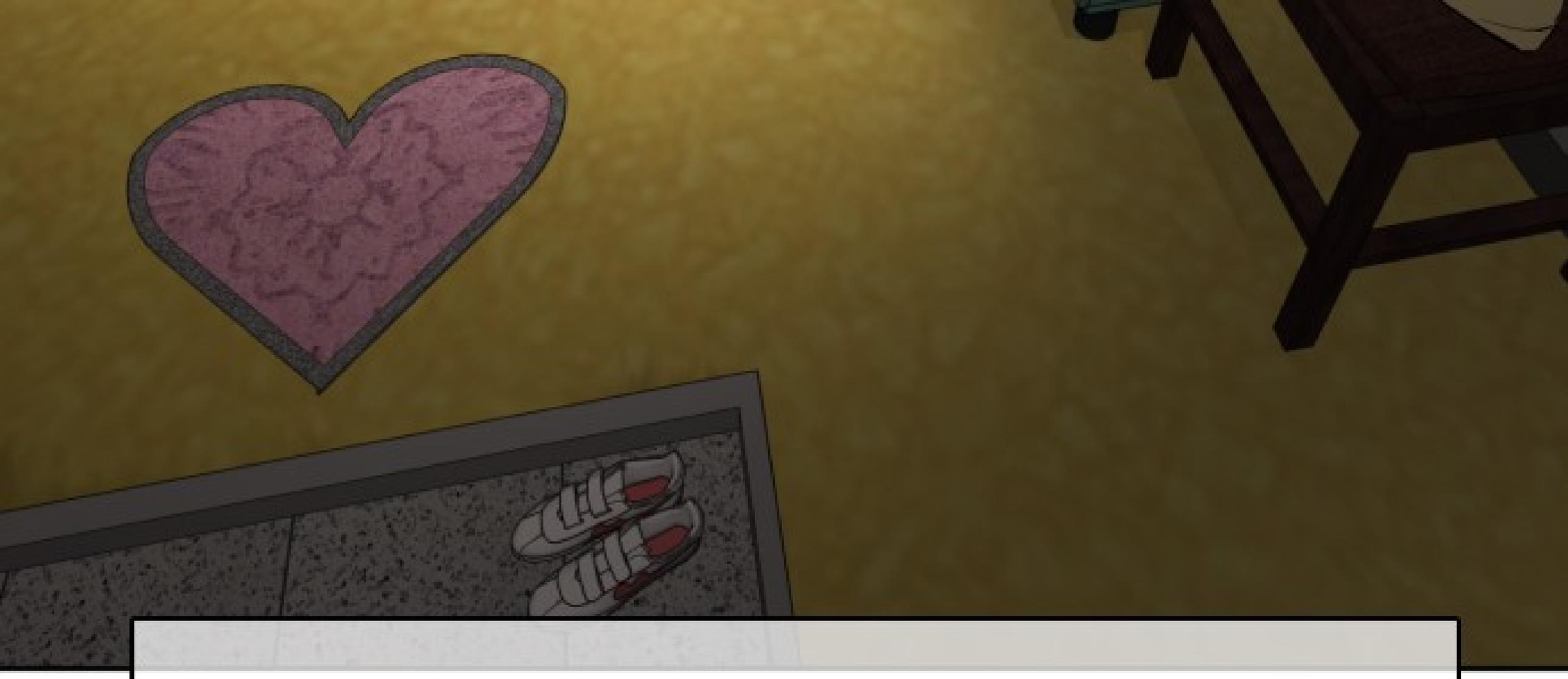
AND IT WAS TOO DARK TO MAKE ANYTHING OUT.

CLICK

BUT THE REAL RUMI WAS NOTHING

LIKE THOSE RUMORS.

WHAT?



SHE LIVED A LIFE THAT WAS SIMILAR TO MINE.

CAN YOU KEEP IT A SECRET FROM MY VIEWERS?

THEY ALL THINK I'M A SPOILED PRINCESS--

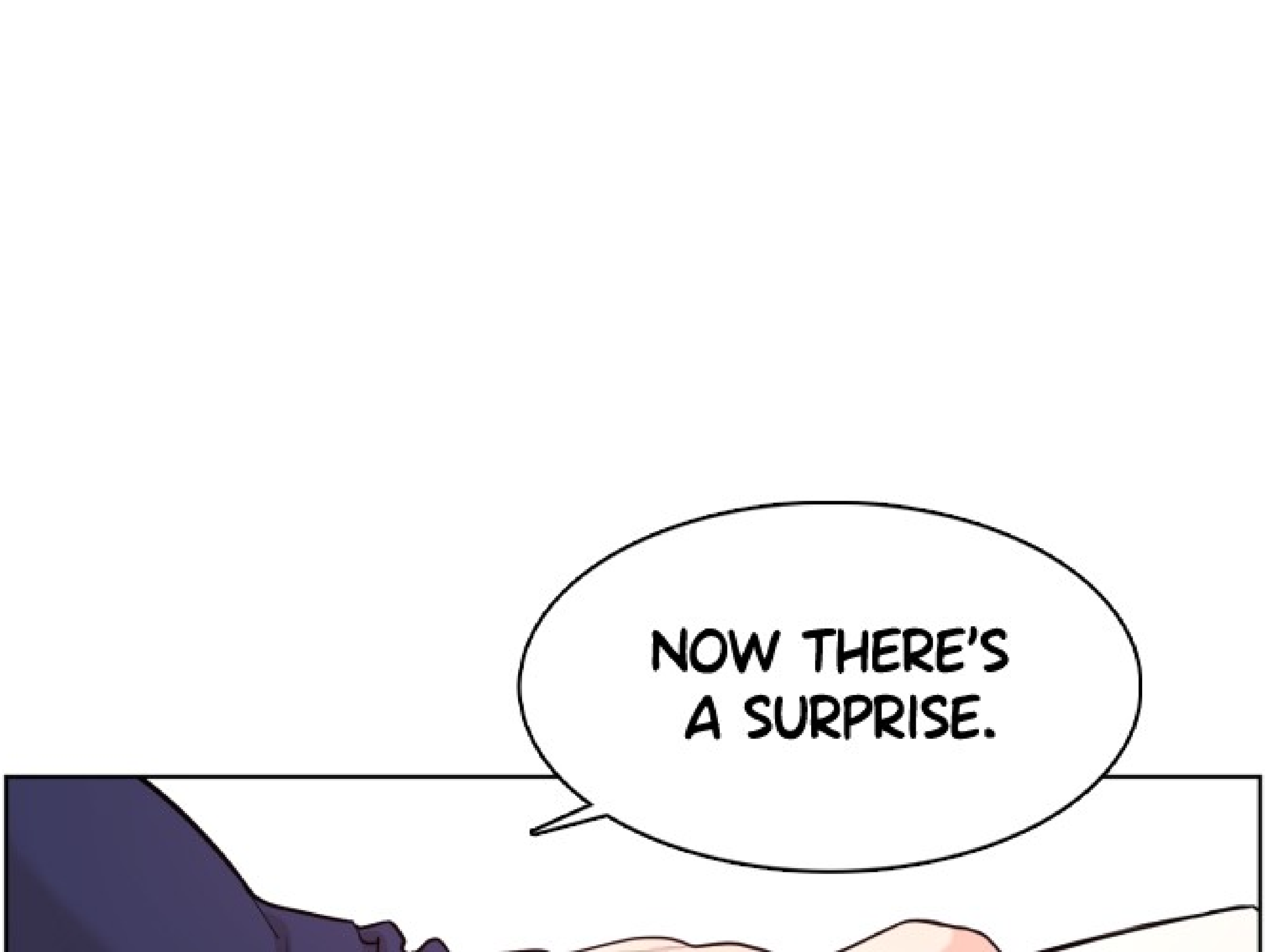


DRINK THIS
BEFORE YOU START
THE MUKBANG.



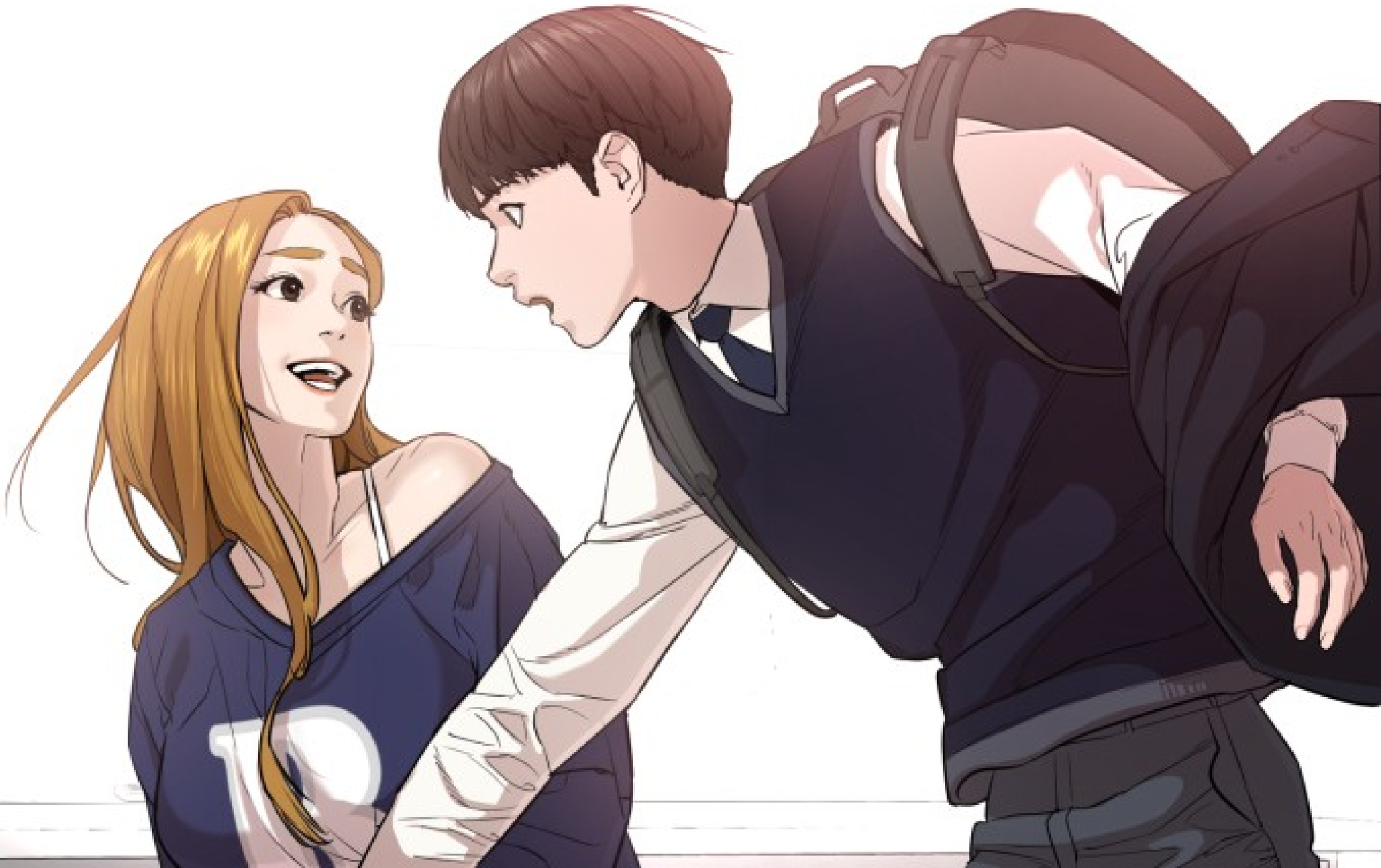
I KNEW YOU WERE FORCING YOURSELF TO EAT ALL THAT FOOD. YOU CAN BARELY FINISH YOUR LUNCH AT SCHOOL.

I'M GIVING THIS TO HER BECAUSE I FEEL LIKE WE'RE IN THE SAME BOAT.



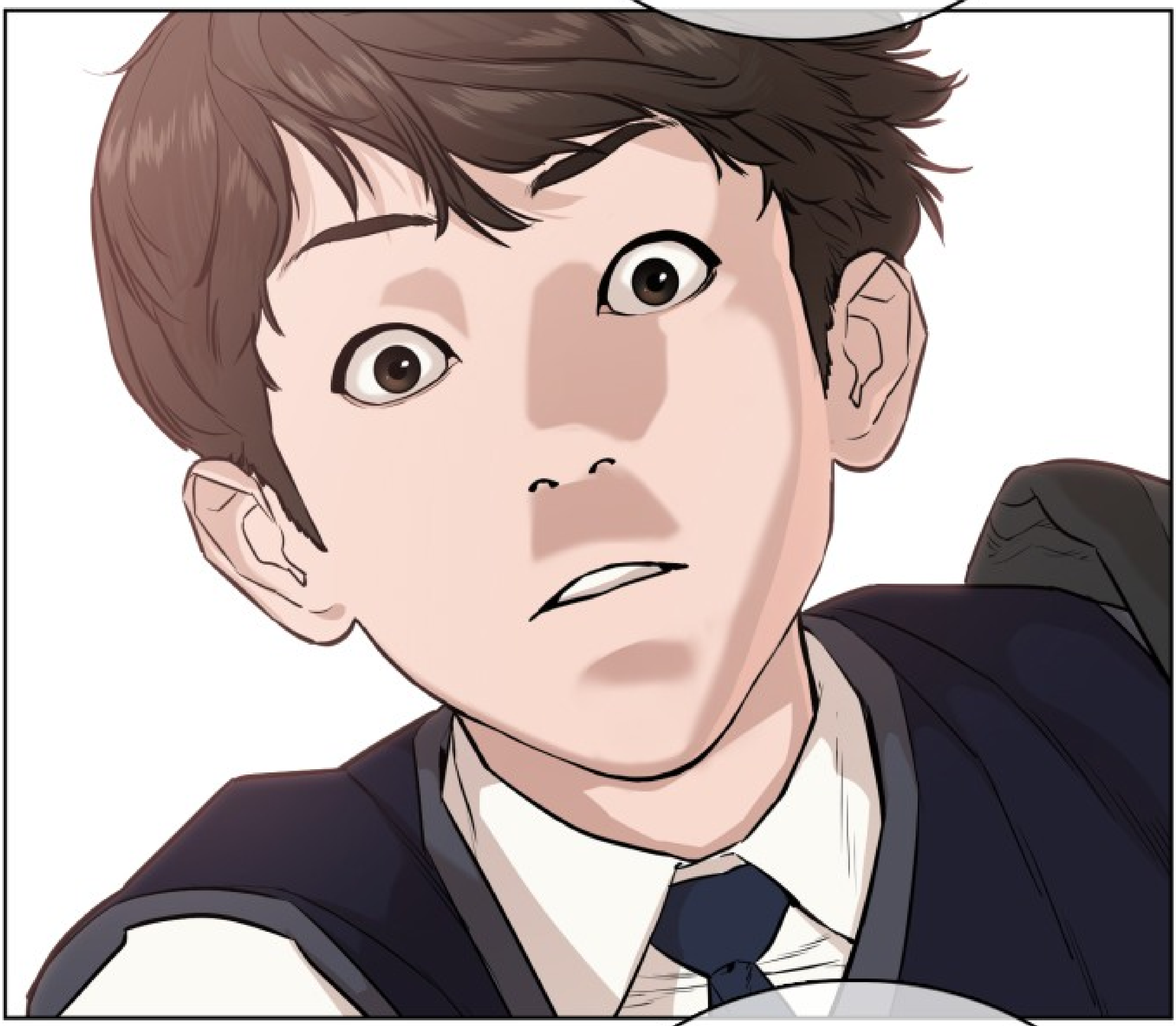

까스
활띰수

YOU WOULD'VE GIVEN ME BUTTERFLIES IF YOU WERE A LITTLE TALLER.





HAHA, YOUR FACE IS ALL RED.



WHO TAUGHT

WHO TAUGHT YOU HOW TO DO THAT?

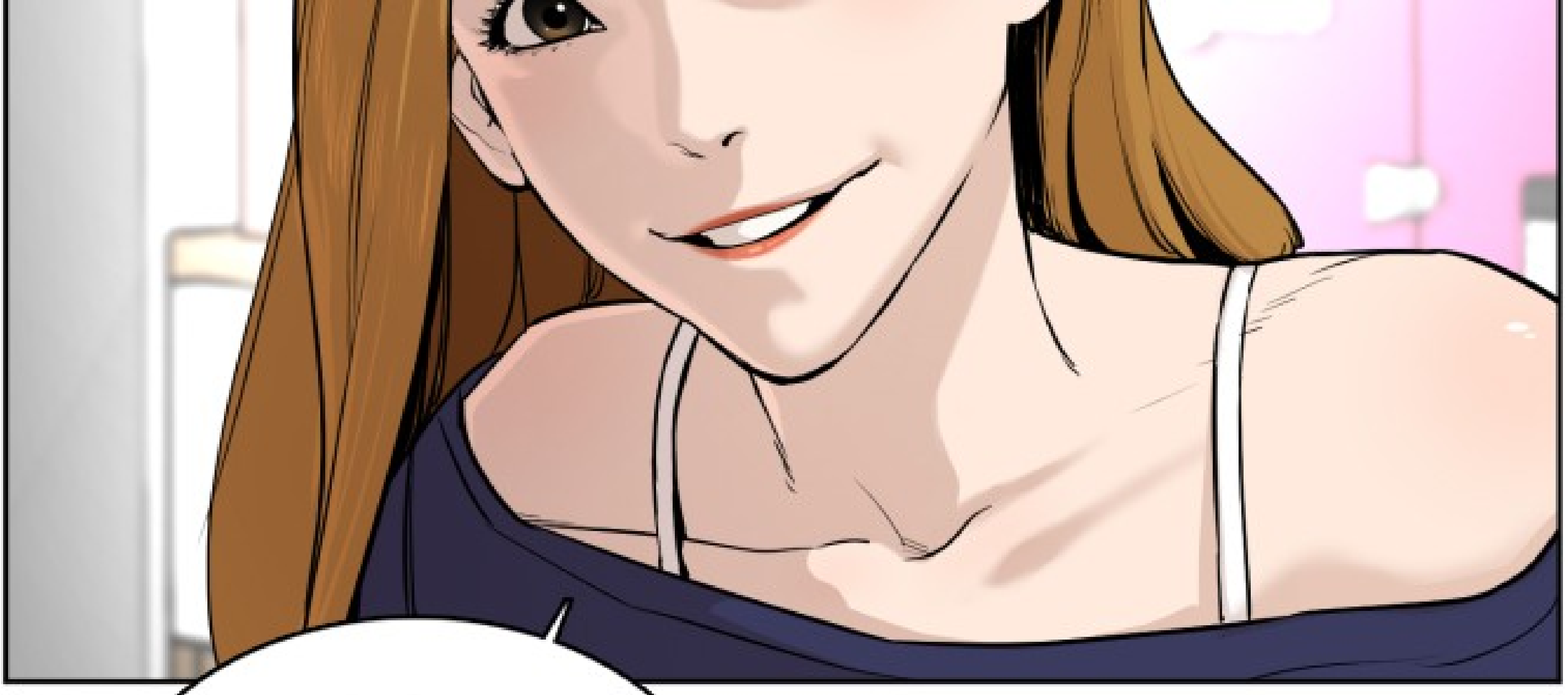
YOU REALLY KNOW HOW TO WIN OVER A GIRL.

AS IF! GIVE ME A BREAK.

SHE'S TREATING ME LIKE A LITTLE KID.

I-IS THERE SOME OTHER COLLAB VIDEO I CAN DO WITH YOU BESIDES MAKING ANOTHER MUKBANG VIDEO?

AWW, YOU'LL DO ANOTHER VIDEO WITH ME?



I DO HAVE ONE IDEA FOR A VIDEO.

I FEEL BAD FOR HER.

OKAY,
JUST HOLD IT
LIKE THIS.

TODAY
WE'RE GOING
TO FIND OUT...

WAIT...

...HOW A GUY WOULD STYLE THEIR FRIEND'S HAIR

HAIR.





SHE'S TOO CLOSE TO ME!

HAVE I EVER BEEN THIS CLOSE TO A GIRL

TO A GIRL BEFORE?!

SERIOUSLY, HOBIN? YOU CAN'T STAND THAT FAR AWAY IF YOU'RE GOING TO STYLE MY HAIR.

I'M STANDING SUPER CLOSE TO YOU AS IT IS.

WHAT IS THIS SCENT?

SHE MUST USE A REALLY NICE SHAMPOO!

SHE'S MAKING THINGS WEIRD BETWEEN US!

I TOLD YOU TO STAND CLOSER TO ME, HAHA.

I CAN'T STAND CLOSER TO YOU...

...BECAUSE YOU'RE A GIRL!

I THOUGHT I WAS JUST GOING TO BE CURLING HER HAIR!

THAT'S RIDICULOUS.

I'M SERIOUS HERE!

SIZZLE

SIZZLE


SIGH
IS SHE MAKING IT WEIRD ON PURPOSE?!

HUH?

SIZZLE

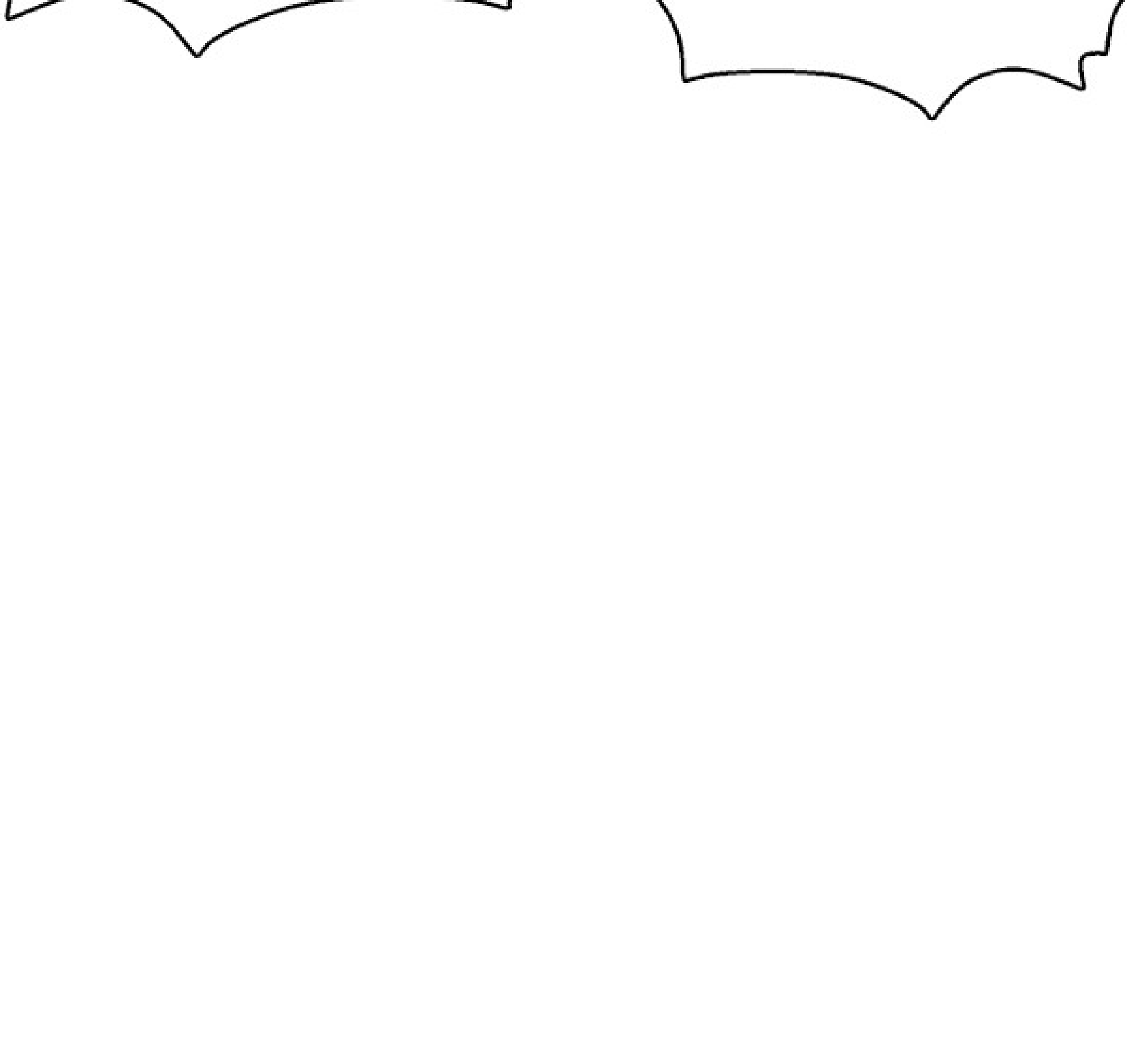


IT'S SIZZLING?

YOUR HAIR'S BURNING!

?!

AAAHHH!





S-SORRY, RUMI!

I'VE NEVER USED ONE OF THESE THINGS BEFORE!

OH MY GOD!

THE HAIR IN THE FRONT'S COMPLETELY

FRIED!

I CAN'T BELIEVE IT, HOBIN.




HUH?

THIS VIDEO IS GONNA BE A HIT!

!!!

T-THAT MAY BE THE CASE...

BUT WHAT ABOUT YOUR HAIR? I BURNED IT.

I KNOW YOU CARE A LOT ABOUT HOW

ABOUT HOW YOU LOOK.

IT'S OKAY. THIS WAS A PRANK.

OH, I SEE.

WAIT,
WHAT?

hahaha.
hahaha.
hahaha.
I PRANKED

MY FRIEND WHO'S BEEN FEELING BLUE THE WHOLE DAY!

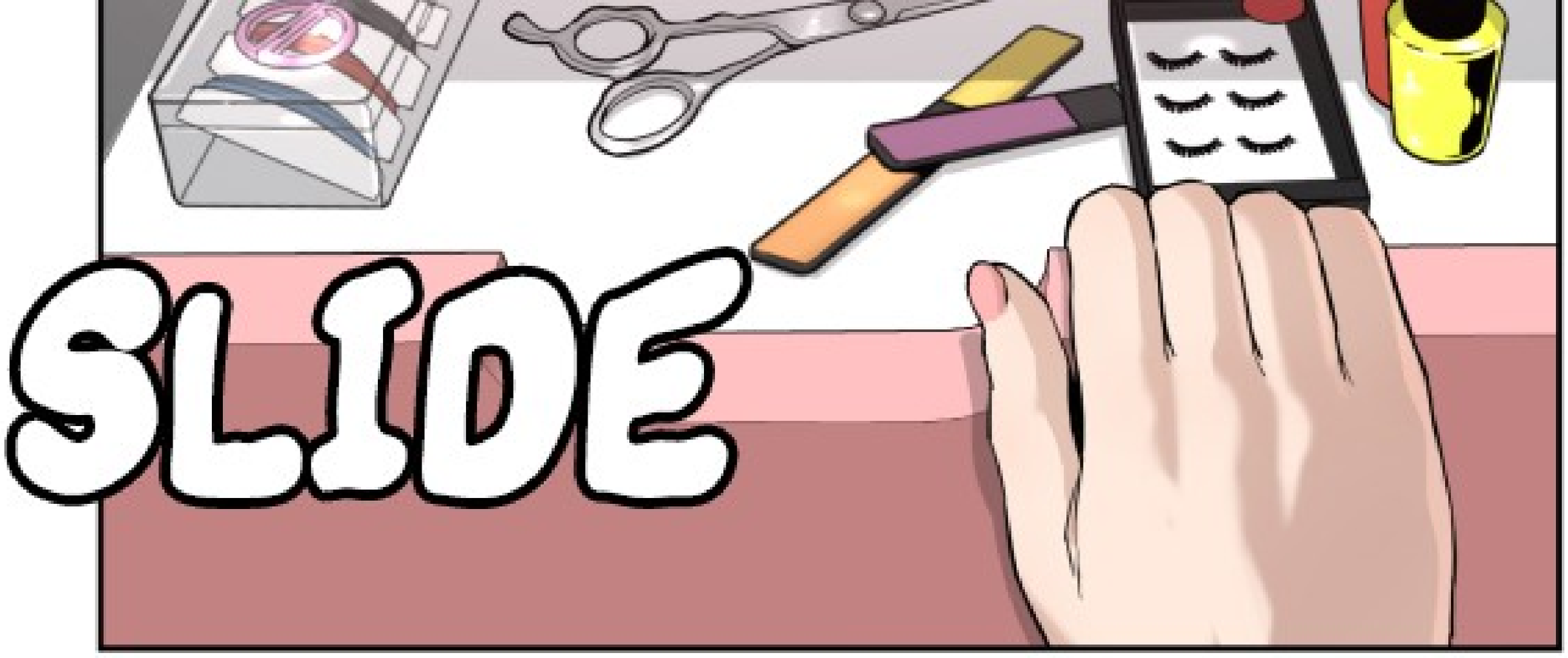

loool did you see the look on v-hit's face?
DEUL
rumi knows guys like the back of her hand.
that's why she has a hold over all of us.
DAMN IT, SHE GOT ME GOOD.

WHEN DID YOU START RECORDING?

I STARTED RECORDING WHEN I WAS GETTING THE IRON READY.

DID YOU REALLY THINK THAT I'D LET A GUY STYLE MY HAIR?





MUL it's so unfortunate that happened to her hair.

T_T

she let him burn her hair for a prank :(

HAIR IS LIFE
FOR SOME GIRLS,
HAHA.

YOU WERE DEPRESSED BECAUSE...

YOUR VIDEOS GOT FLAGGED, RIGHT?

SNIP

SNIP

:'(

:'(shut up, v-hit.

give back rumi's hair.

YEAH, I WAS HIT WITH A LOT OF PROBLEMS AT ONCE.



I NEED TO COME UP WITH SOME MONEY PRETTY SOON...

...BUT I CAN'T MAKE ANY MONEY ON NEWTUBE RIGHT NOW BECAUSE MY VIDEOS HAVE BEEN DEMONETIZED.



rumi's hair :(

AH, YOU NEED THE MONEY FOR YOUR MOM'S SURGERY?

물

give her your fucking hair then.

:(

THEN HOW ABOUT THIS?

THIS!

holy shit.

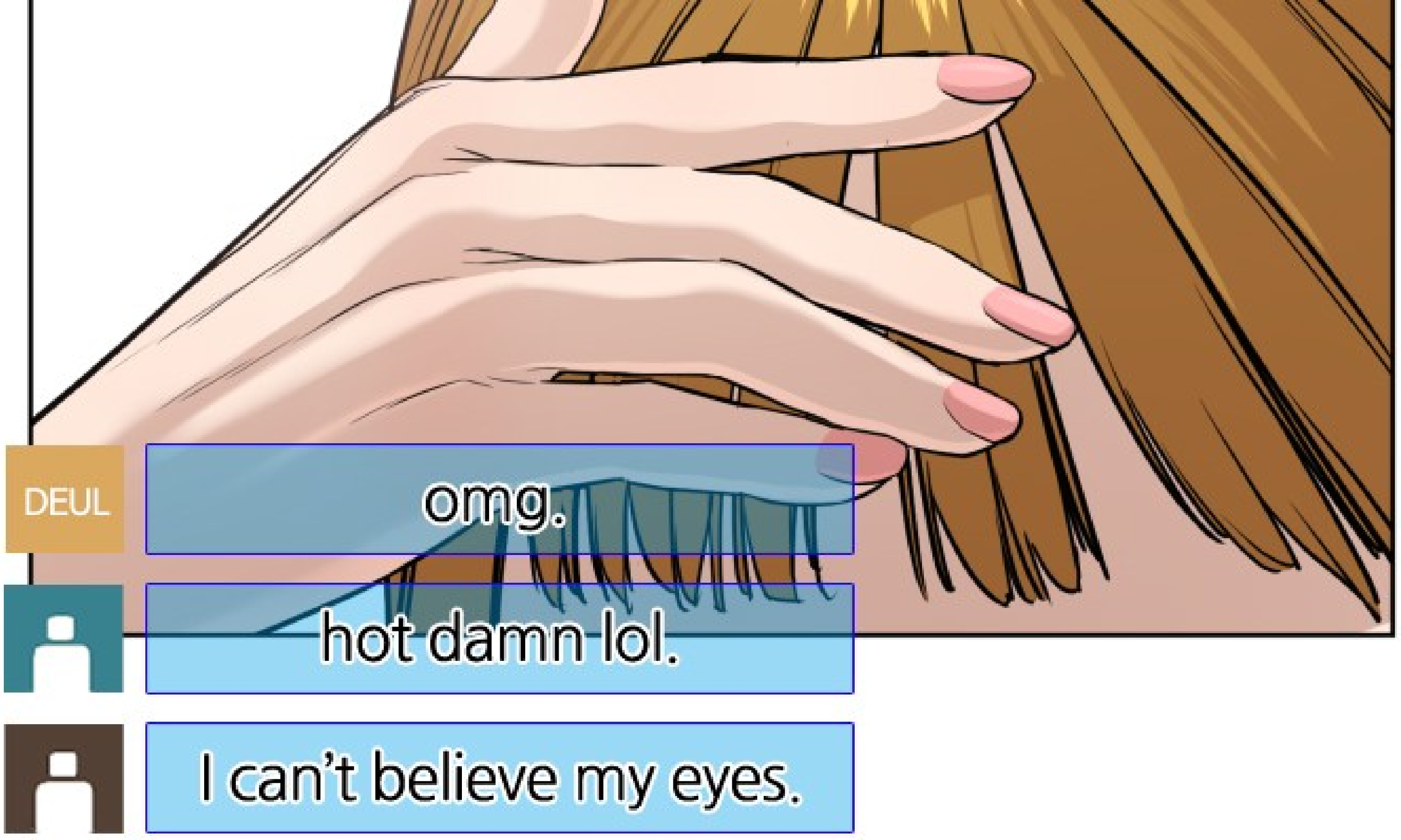
what?

no way.

YOU NEED MONEY...

AND I NEED TO MAKE MY VIDEOS FUN.

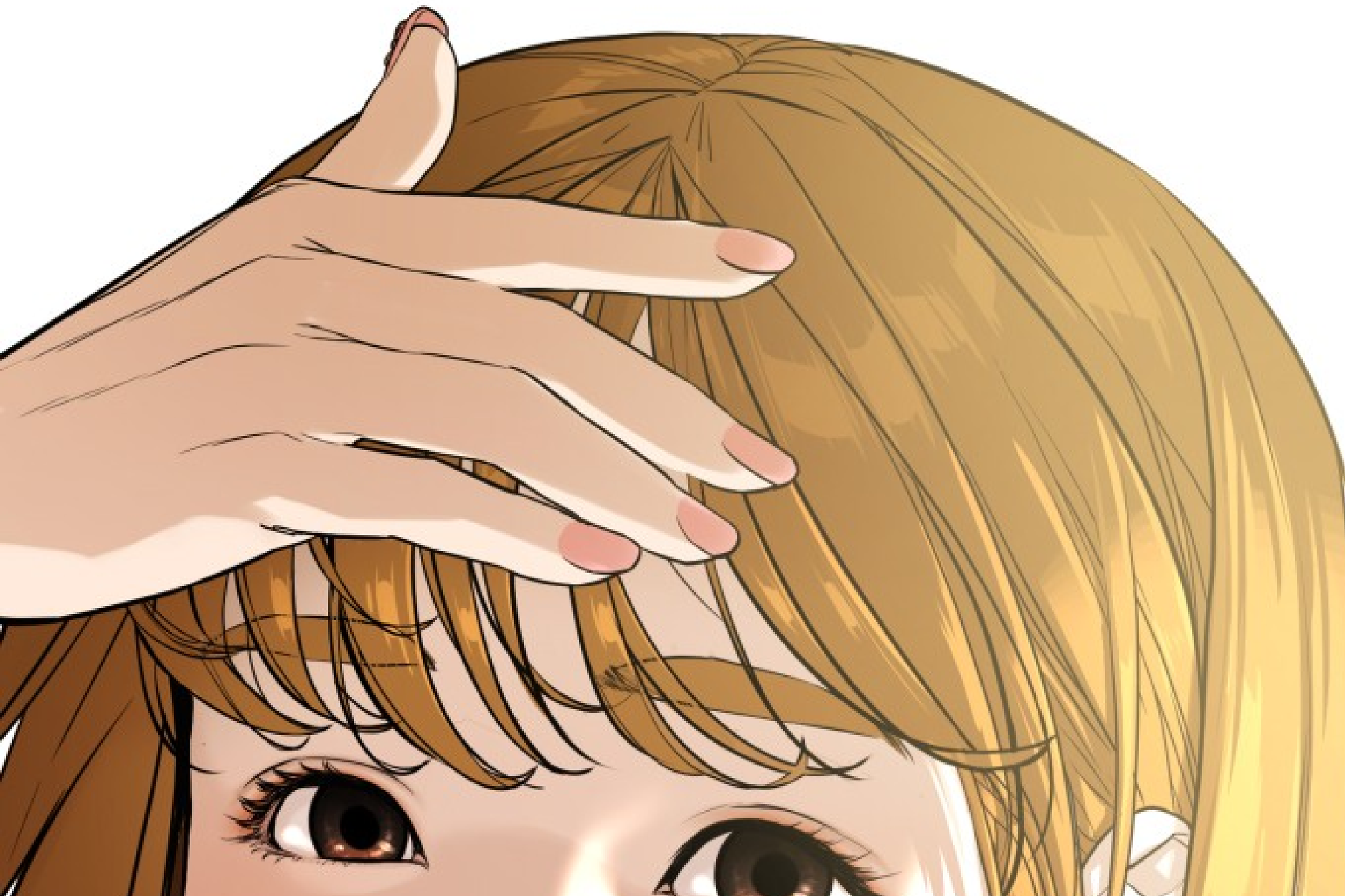




WHAT?


SO HOW
ABOUT YOU...

...JUST DO COLLABS WITH ME FROM TODAY?



wow, she’s gorgeous.

why didn’t she have bangs before? !

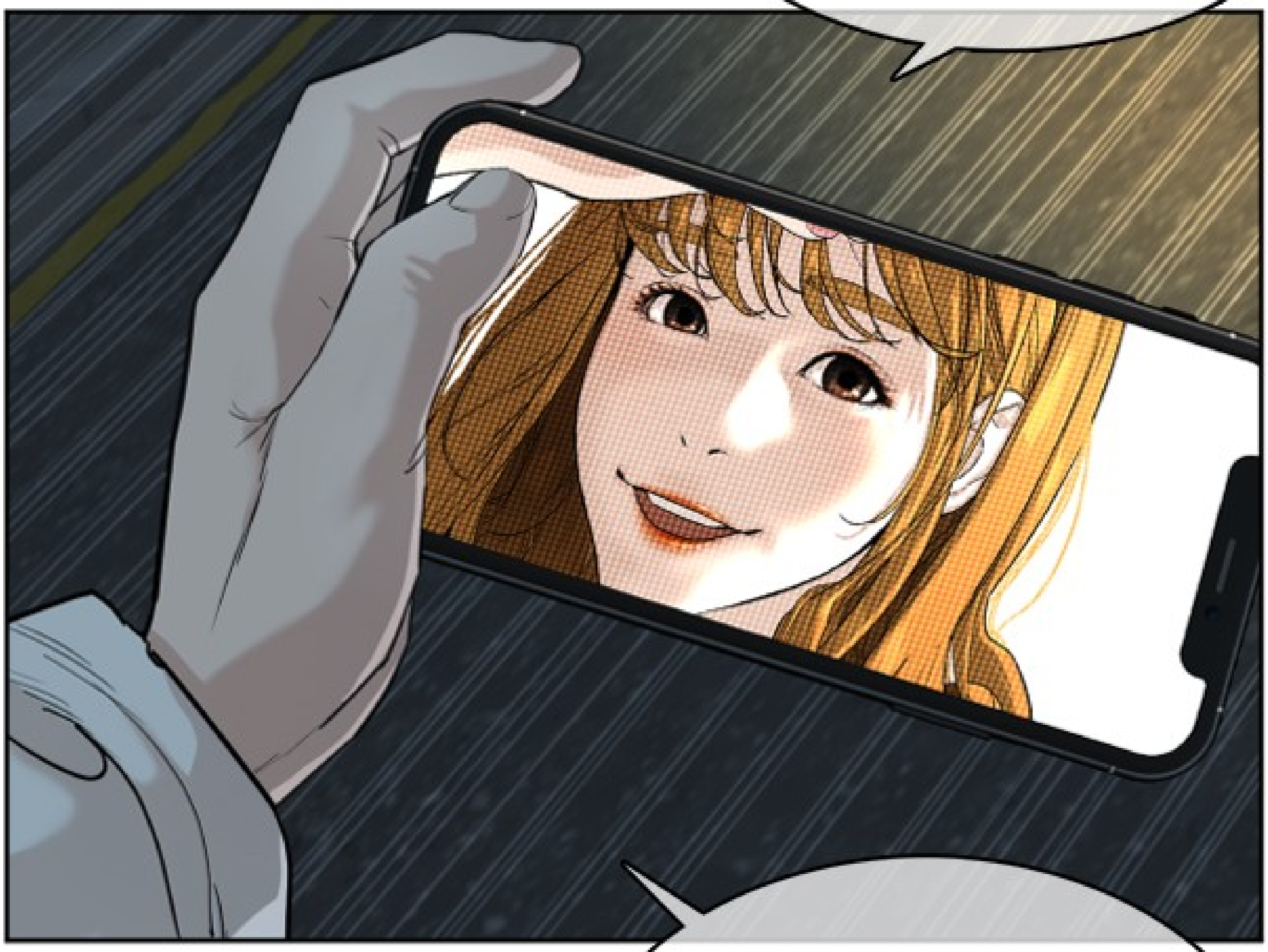
SAN

show everyone who was
crying about her hair out the door!

WAS SHE ALWAYS THIS PRETTY?

WHOA.

IS THAT REALLY RUMI?



WAIT, NO. THAT'S NOT IMPORTANT RIGHT NOW.

HOBIN,
YOU FUCKING
DUMBASS!


STOP WASTING
YOUR TIME WITH
RUMI...

...AND PICK UP YOUR PHONE!

I FOUND OUT...

VROOM



...WHY OUR VIDEOS GOT FLAGGED!

TECHNICAL ADVISORS
JEONGHYEON YANG (JIU-JITSU FIGHTER CURRENTLY REPRESENTING KOREA)
YOONJUN LEE (FORMER ROAD FC CHAMPION)